

AKTU Code-173

ADMISSIONS OPEN

DBRAU Code-104

Session 2024-25

(Marketing, Finance, HR, IB, Operations & IT)

(2 years PG Program)

BBA, BCA B.Sc. (cs) B.Ecom M.Ed, B.Ed M.Lib, B.Lib

Gold Medalist DBRAU Agra University



Surbhi Agrawal Trapti Kashyap BCA (2019-22)



BCA (2020-23)



Manisha Gautam M.Ed (2020-22)

Glorious track record of **Excellent Placements**

99973 98811 99975 96633 63986 31<mark>85</mark>3

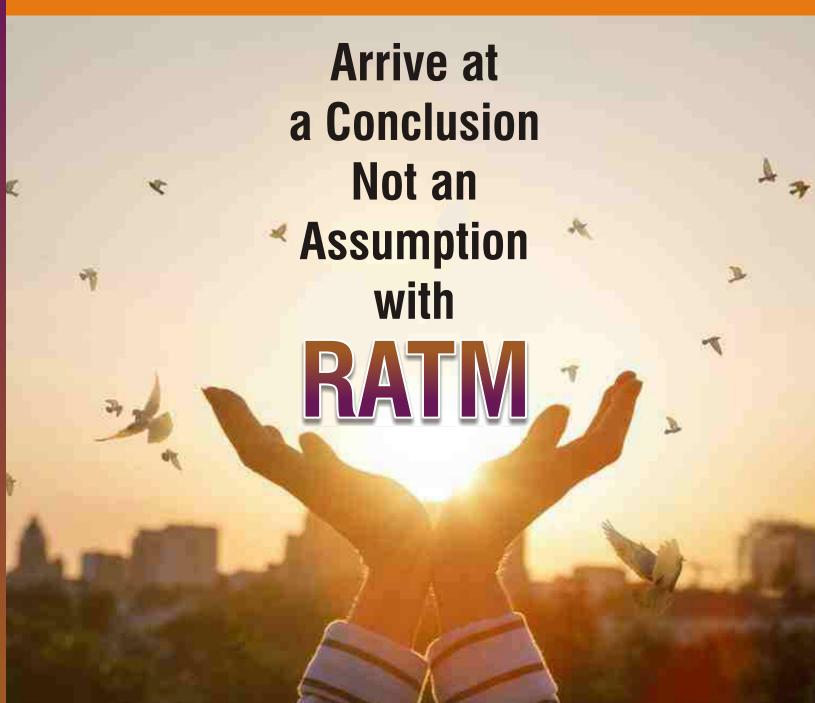
NH#2, Mathura- Delhi Road, PO- Chhatikara, Mathura E-mail: admissions@ratm.in | website: www.ratm.in

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Kshittij Newsletter

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RAJIV ACADEMY FOR TECHNOLOGY & MANAGEMENT, MATHURA

STRATEGIC KNOWLEDGE PARTNERS

MOU Signed with RATM



International Delegation @ RATM



PLACEMENT CHRONICLES

Highest Package Offered ₹25.00 LAC



AJ MSEMI

jaro education

I express my gratitude for refine my technical and leadership proficiencies so, I can put my knowledge and skills to practical use.

Ravi Singh (MBA2022-24)

We're thrilled to announce the stellar achievements of our students in this year's placement season! Jaro Education, offering a handsome package of 7.5 LPA, has provided exciting opportunities in EdTech. Intellipaat, with a package of 7.25 LPA, has opened doors to promising careers in online professional training and technology. Our students have secured roles at Planet Spark with a package of 7.14 LPA, contributing to innovation. Hike Education, providing opportunities with a package of 7.02 LPA, promises dynamic roles in enhancing learning experiences. Learningshala has seen our students clinch positions with a package of 6.84 LPA, shaping the future of online education. Lastly, Campushala, with a package of 6.36 LPA, has offered exposure to diverse industries and solutions. Congratulations to all our students for securing these prestigious offers, and a big thank you to the companies for recognizing and investing in our talent!

Package

6.36 LPA

 $\mathbf{2}$



Geetanjali Homesiate Pvt Ltd

Package

6.00 LPA

am grateful to the faculty members who provided me with unwavering support and guidance throughout my academic journey.

Purvika Arya (MBA 2023-25)

> LEARNING **Package** 6.06 LPA

6.00 LPA

CORIZO **Package**

Rajiv Academy, Mathura students have secured prestigious offers from top companies, showcasing their talent and potential. Corizo extends opportunities with a generous package of 6.25 LPA, while Learning Routes offers promising career paths with a package of 6.06 LPA. 75way Technology and Geetanjali Home provide enticing opportunities with packages of 6 LPA each. Infinity Education opens doors to innovative roles with a package of 4.86 LPA, and Mozaiq Automation Pvt Ltd offers valuable experience with a package of 4.60 LPA. Congratulations to our students on these remarkable achievements, and gratitude to the companies for recognizing and investing in our talent!

I owe this incredible opportunity to the unwavering support of my professors that has empowered me to pursue my dreams and achieve success in my career. Priya Sharma (MBA 2023-25)



4.86 LPA

MOZAIQ

Package

4.60 LPA

PLACEMENT CHRONICLES



Throughout my academic

journey, I was impressed by the

faculty's dedication, expertise,

and willingness to go the extra

Tanvi Raghav (MBA 2022-24)

mile to support students.

I highly recommend this institution to anyone seeking to pursue higher education in their chosen field. **Priya Chaudhary** (MBA 2023-25)

Package

4.20 LPA

Mindiamar

Package



Our students have secured impressive offers from renowned companies, showcasing their skills and dedication. PepsiCo, Rupeek, ProDesk IT, and Infoedge offer enticing opportunities with packages of 4.5 LPA each, providing avenues for growth and development. YHills extends opportunities with a package of 4.20 LPA, promising dynamic roles and learning experiences. Additionally, IndiaMART offers valuable career opportunities with a package of 4 LPA. Congratulations to our students on these wonderful achievements.



RATM has been a cornerstone in unlocking my full potential.

Aditi
(MCA 2023-25)

Package
3.50 LPA

In the rounds of placements at Rajiv Academy, Mathura, our students have garnered impressive job offers from esteemed companies, reaffirming their capabilities and potential. Silaris Informations Pvt Ltd and AFSTAND EDUCATION lead the pack with packages of 3.84 LPA each, offering promising career paths in the fields of information technology and education. Walking Tree Technologies presents opportunities with a package of 3.6 LPA, while Cloud Analogy and WNS Global Services extend offers with packages of 3.5 LPA each, providing avenues for growth and professional development. Additionally, Kotak Life Insurance offers valuable career prospects with a package of 3.5 LPA. Congratulations to our students on these remarkable achievements, and sincere appreciation to the companies for recognizing and investing in the talent nurtured at Rajiv Academy!

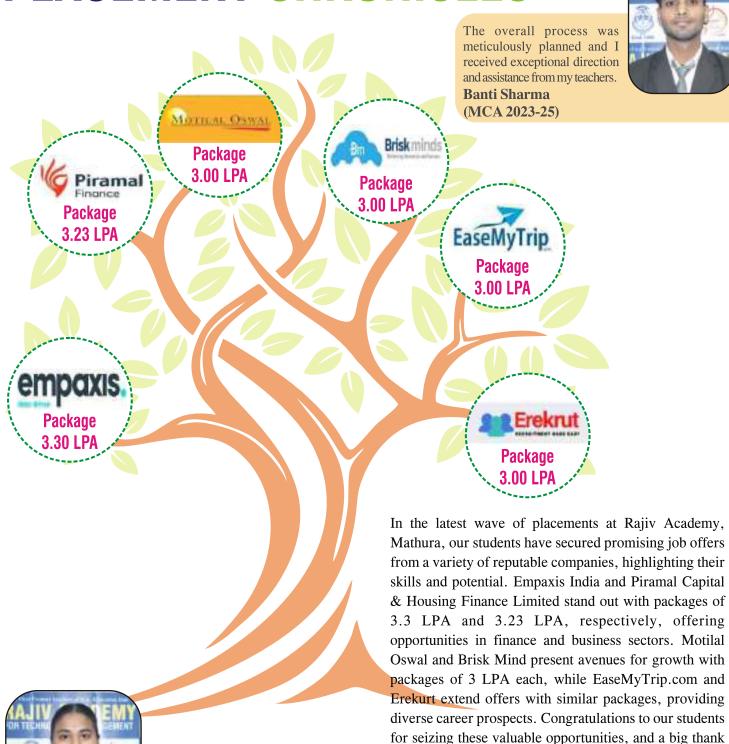
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Undoubtedly, selecting RATM to pursue my degree programme has been the wisest decision of my academic career.

Prashansha Chaudhary (MCA 2023-25)



PLACEMENT CHRONICLES



The institution provides an

unparalleled learning atmosphere

that promotes not only academic

development but personal growth

Trapti Kashyap (MCA 2023-25)

you to the companies for recognizing and investing in the

talent from Rajiv Academy!



The campus boasts exceptional facilities that are par excellence.

Priyanshi Sharma
(BBA 2022-25)

Justdial Package 3.00 LPA
Package 3.00 LPA
Package 3.00 LPA

In the recruitment drive at Rajiv Academy, Mathura, our students have achieved remarkable success with enticing job offers from esteemed companies. ZOLOSTAYS, Aimlay, Justdial, Kamal Fincap, Vegavaan Enterprises Private Limited, and World Designing Forum have extended offers with packages of 3 LPA each, spanning diverse sectors from real estate to finance and design. These opportunities not only promise financial stability but also offer avenues for professional growth and development. Congratulations to our students for securing these prestigious positions, and sincere gratitude to the companies for recognizing and investing in the talent cultivated at Rajiv Academy!

Package 3.00 LPA

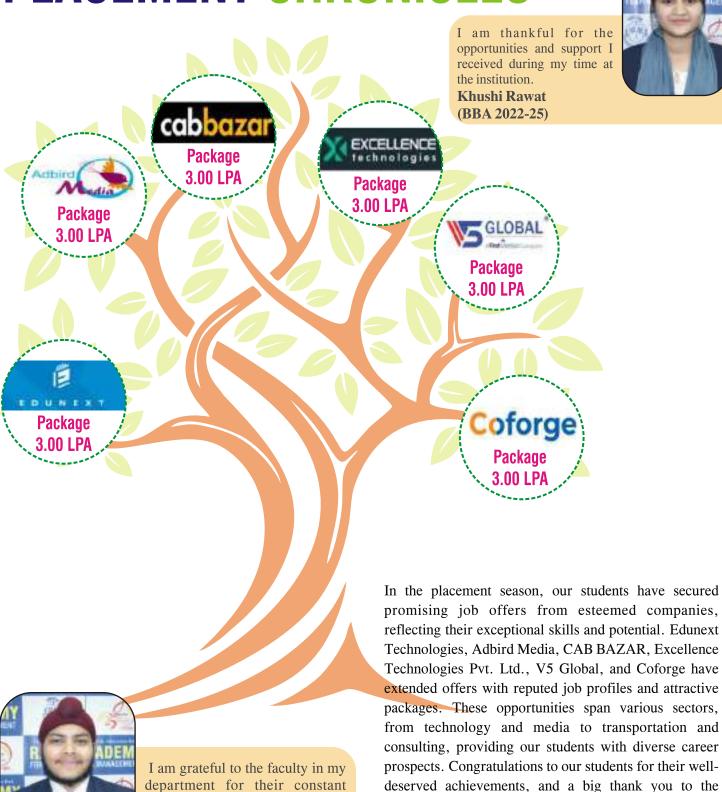
I am grateful to the institution, the faculty members, and the entire staff for making my journey as a student so memorable.

Yash Goswami (BBA 2021-24)



3.00 LPA

PLACEMENT CHRONICLES



companies for recognizing and investing in the talent

from Rajiv Academy!

support, and mentorship during

my academic journey

Avneet Oberoi

(BBA 2022-25)



Faculty members, with their expertise to assist, played a pivotal role in shaping my academic journey.

Arpita Sharma (BBA 2023-26)



















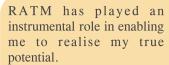
The institution offers a comprehensive approach to education that prioritises both academic prowess and personal

Ambita (BCA 2022-25)

PLACEMENT CHRONICLES







Harsh Rawat (BBA 2022-25)

















RATM organises several avenues for extracurricular engagement, which have aided me in enhancing my leadership and interpersonal competencies.

Aneeta Mandal (BCA 2023-26)



GUEST LECTURES



A Guest Lecture on Entrepreneurshipthe New Boom in Agri Business by Mr. Ankit Agrawal



A guest lecture on The Changing Landscape of Financial Sector in India by Apoorv Agrawal (Financial Analyst)



A guest lecture on How to Create career and Business Opportunities by Mr. Ankit Bansal (Entrepreneur)

Rajiv Academy hosted a series of enriching guest lectures, seminars, and corporate exposure sessions aimed at broadening the horizons of our students. From exploring the entrepreneurial landscape in agribusiness to delving into the evolving financial sector of India, students gained valuable



A guest lecture on Role of Taxation in Indian Economy by Adv. Ashish Kumar Lavaniya- State Co-ordinator State Tax Bar Association (UPKAS) Lucknow



A session on 'How to increase mind Concentration' by Sripad Rohini Nandan Das

insights into diverse fields. They also had the opportunity to learn about creating career and business opportunities, understanding the role of taxation in the Indian economy, and enhancing their concentration through specialized sessions. These events not only provided students with practical

knowledge but also inspired them to explore new avenues and sharpen their skills for future success.

The institution presents a superlative learning milieu that facilitates both academic and personal progress.

Jahanvi Sharma
(BCA 2022-25)

CORPORATE EXPOSURE

GUEST LECTURES



A seminar on 'Financial Wellness Enhancement' by SEBI



A guest lecture on Taking an Appointment with Yourself by Professor Mohandas Hegde (Director of the Heartfulness Research Centre)

Rajiv Academy hosted a diverse array of guest lectures, seminars, and corporate exposure sessions, catering to the multifaceted interests and needs of our students. The seminar on 'Financial Wellness Enhancement' by SEBI provided invaluable insights into financial management and investment

strategies, empowering students to make informed decisions about their finances. A thought-



The faculty members are exceptionally qualified and exhibit an unwavering commitment to supporting students beyond the call of duty.

Janki Chaudhary (BCA 2022-25)



An Orientation Session by Mr. Vishwendra Singh (Marketing Officer) Punjab National Bank



A Guest Lecture on Human values and ethical principles by Shri Darshan Acharya ji



A Guest Lecture on Understanding Health Care Sector by Mr. Rahul Sharma

provoking guest lecture on 'Taking an Appointment with Yourself' encouraged students to prioritize self-reflection and personal growth amidst their busy schedules. These engagements not only broadened students' perspectives but also equipped them with practical knowledge and skills for their personal and professional development.

GUEST LECTURES



A guest Lecture on 'Skills and competencies required in the corporate world' by Shikar Goyal



A guest lecture on "Options are available other than coding developing' by Mr. Hitendra Singh (Enterprise Architect)



A guest lecture on 'Exploring recent Development in IT and Job Opportunities' by Mr. Ankit Zalani

Our campus was buzzing with inspiration as industry experts shared invaluable insights. Mr. Shikar Goyal set the stage with 'Skills and competencies required in the corporate world' followed by Mr. Hitendra Singh's exploration of 'What other options and scope are



A guest lecture on Future of Industry Exposure and Expectations by Mr. Rinkesh Kumar



A guest lecture on 'Cyber Security Consultant Future Job Perspective' by Mr. Deepak Chaudhary

available other than coding developing and testing'. Mr. Ankit Zalani enlightened us on 'Exploring recent Development in IT and Job Opportunities,' while Mr. Rinkesh Kumar paved the path for 'Future of Industry

Exposure and Expectations'. Lastly, Mr. Deepak Chaudhary equipped us for the digital age.

Without hesitation, I wholeheartedly endorse RATM as a premier destination for those in search of an unparalleled learning experience.

Komal Sagar (Becom 2023-26)

CORPORATE EXPOSURE

GUEST LECTURES



A guest Lecture on Understanding Surveillance Analyst Role and Scope by Mr. Saurabh Kumar.



A guest lecture on 'Retailing -The New Economic Mantra' by Mr. Mr. Jitendra Meena, Reliance Ltd

RATM hosted a series of dynamic events that left our campus buzzing with inspiration. From Mr. Saurabh Kumar's enlightening talk on 'Understanding Surveillance Analyst Role and Scope' to Mr. Jitendra Meena's captivating insights into 'Retailing –The New Economic Mantra', each session was a

treasure trove of knowledge. Mr. Subhash Chand shed light on How to make career as system



The RATM's cutting-edge facilities and resources have proved instrumental in my academic success.

Ritu Singh (Becom 2023-26)



A guest Lecture on How to make career as system administrator by Mr. Subhash Chand



A guest Lecture on How to leverage your skills for career growth Ms. Himani Agrawal



An Orientation Session by Mr Adtiva Chaturvedi

administrator, while Ms. Himani Agrawal's guidance on 'How to leverage your skills for career growth' was invaluable. Additionally, an orientation by Mr. Adtiya Chaturvedi provided crucial insights for students. These events weren't just informative; they were transformative, shaping tomorrow's leaders!

GUEST LECTURES



A guest Lecture on Role of Psychology in Human Life by Dr. Kuldeep Saraswat



An Orientation Session for B.Ed



A guest lecture on Digital Marketing and e-commerce by Dr.Vaibhav Sharma from Delhi Institute of Digital Marketing

RATM recently hosted a series of impactful events, leaving students inspired and enlightened. Dr. Kuldeep Saraswat explored the 'Role of Psychology in Human Life,' an orientation for B.Ed provided crucial insights for students, while Dr. Vaibhav Sharma shared insights into 'Digital



An Orientation Session for B.Sc (CS) by Mr. Krishna Kant Joshi



A guest lecture on Origin of Physics by Dr. Shivraj Bhardwaj , Material Scientist

Marketing and E-commerce.' Orientation sessions for B.Sc (CS) students were led by Mr. Krishna Kant Joshi, guiding them towards academic excellence. Lastly, Dr. Shivraj Bhardwaj traced the 'Origin of Physics,' sparking curiosity and expanding our understanding. These eve

nts weren't just educational; they ignited our passions and fueled our aspirations!

I am extremely grateful to RATM for playing a significant role in helping me secure my dream job.

Anushka Sharma
(Becom 2023-26)

CORPORATE EXPOSURE

GUEST LECTURES



A guest Lecture on Digital Marketing by Mr. Rishabh



A guest Lecture on Empowering Future Technologists: Insights by Mr. Gaurav Chaturvedi

RATM hosted engaging guest lectures that left a profound impact. Mr. Rishabh covered 'Digital Marketing,' while Mr. Gaurav Chaturvedi empowered future technologists. Ms.

Neha Sharma explored banking sector

opportunities, and Mr. Mohit Chaturvedi inspired with

The all-time support and motivation of faculty members have enlightened me on this amazing journey.

Privately Varshney

Priyanshi Varshney (Becom 2022-25)



A guest Lecture on Exploring Opportunities in the Banking Sector: Insights from Ms. Neha Sharma



A guest Lecture on Unlocking Entrepreneurial Potential: Insights by Mr. Mohit Chaturvedi's



International Delegation @ RATM

'Entrepreneurial Potential.' Lastly International Delegation visited RATM and shared their views over various sociocultural, economical and technological aspects.

GUEST LECTURES & WORKSHOP



A Seminar by SEBI with Mr. Rohit Bajpai



A workshop on 'Data Analytics using Python' by Ducat, Noida



A Seminar on the Relevance of Swami Vivekananda's Ideology in Nation Building:

Enriching seminars and workshops at RATM, hosted for students. A seminar by SEBI provided insights on financial regulations by Mr. Rohit Bajpai, while a workshop on 'Data Analytics using Python' equipped students with essential skills



A Student Initiative A workshop on How to be an Entrepreneur by MSME



Unlocking Success: Dr. Bhawna Chhabra's Insightful Lecture on 'The Right Attitude for a Great Career'

by Ducat, Noida. Additionally, a student-led seminar on 'Swami Vivekananda's Ideology in Nation Building' and a workshop by MSME on 'How to be an Entrepreneur' sparked discussions on 'The Right Attitude for a Great Career'. These events were invaluable for student

development! Enriching

I had the pleasure of attending RATM and I can honestly say that it was one of the best experiences of my life.

Abhishek Pathak (BSc 2023-26)

CORPORATE EXPOSURE

WORKSHOP



A workshop on 'Empowering the Future: Digital Literacy' by NASSCOM



A workshop on 'Benefits of Entrepreneurship' by Mr. Mohit Chaturvedi

RATM recently hosted dynamic workshops to equip students with essential skills for the future. NASSCOM led a session on 'Empowering the Future: Digital Literacy,' emphasizing the significance of tech proficiency. Mr. Mohit Chaturvedi discussed the 'Benefits of Entrepreneurship,' encouraging

innovative career paths. Mr. R.S. Mishra offered hands-on experience in 'Android App Development.'



I am blessed to have studied in RATM where we can see well-structured classrooms, and contemporary infrastructure.

Jatin Sisodia
(BSc 2022-25)



A workshop on 'Android App Development' by Mr. R.S Mishra



An orientation session cum workshop of MCA on 'How to enhance IT Skills' by NASSCOM



A workshop on 'Software, Artificial Intelligence & Machine Learning' by Mr. Pradeep Kumar (Engineer, Airline Dubai)

NASSCOM also conducted an orientation cum workshop for MCA students on 'How to Enhancing IT Skills.' Finally, Mr. Pradeep Kumar led a session on 'Software, AI & Machine learning,' revealing their vast potential. These workshops were transformative, empowering students for success!

AGA BALL

INDUSTRIES EXPOSURE

RATM is true to what it claims when it comes to a student-centric approach. Ritika Joshi (BSc 2022-25)







RATM students had thrilling experiences beyond the classroom. MBA & MCA students visited Aaj Tak India Studio for "CWC-2023" hosted by Chitra Tripathi. MBA students explored Yakult Danone India Pvt. Ltd for 3 days separately, gaining corporate insights. Additionally, a visit to DUCAT enhanced understanding of IT education. These trips were both educational and inspiring!







It has truly been a wonderful experience that students in many different ways to get placements and work on different projects and research work.

Ruchika Goswami (BSc 2023-26)



INDUSTRIES EXPOSURE









RATM is the place where equal emphasis is given to academics, sports, and campus placements.

Tushar Khandelwal (BSc 2023-26)

The teachers were helpful and responded to me all my queries. I am grateful for my experience here.

Yash Gautam (BSc 2023-26)









RATM students recently enjoyed enriching experiences beyond the campus. BBA, B.Ecom, and BCA students had a memorable visit to the Taj Mahotsav, immersing themselves in the vibrant culture and festivities. Additionally, an industrial visit to Coca Cola provided valuable insights into manufacturing processes and corporate operations. These experiences were not only educational but also unforgettable, broadening students' horizons and fostering a deeper understanding of diverse industries.

INDUSTRIES EXPOSURE



The mentors helped me enhance my academic and interpersonal skills.

Diksha Rawat (M.lib 2023-24)







RATM students embarked on captivating journeys to enhance their learning experiences. BCA, B.Sc (CS), and B.Ecom students explored the historical treasures of Bharatpur Museum, delving into the rich cultural heritage preserved within its walls. Additionally, a visit to the majestic Fatehpur Sikri provided students with a glimpse into the architectural marvels and historical significance of this UNESCO World Heritage Site. These trips were not only educational but also immersive, allowing students to connect with history and culture in a meaningful way.







The workshops and seminars conducted by industry experts have also added value to my learning process at RATM.

Komal

(B.Ed 2023-25)



INDUSTRIES EXPOSURE









RATM invites various companies for campus recruitment, giving students ample opportunity with top companies in their field of interest.

Vasha Singh (B.Ed 2023-25)

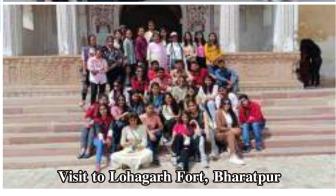
My experience at RATM has been a pleasant one right from the beginning.

Yogita Goswami (M.lib 2023-24)









RATM students embarked on exhilarating journeys that added a dash of thrill to their academic pursuits. Exploring the historic Lohagarh Fort in Bharatpur, Rajasthan, B.Ed students delved into centuries of rich heritage and architectural marvels. Meanwhile, B.Sc (C.S) and B.ECom students ventured to Adventure Island in Delhi, where they indulged in adrenaline-pumping rides and immersive experiences, fostering camaraderie and unforgettable memories. These visits weren't just about sightseeing; they were opportunities for students to bond, learn, and create lasting connections beyond the classroom.

CAMPUS CARNIVAL A Spectacular Showcase of Talent and Unity Fresher's Party Fresher's Party

RATM recently hosted vibrant gatherings, fostering unity and celebration. The Campus Carnival 2023 by the BCA department showcased diverse talents, igniting a sense of belonging among students. Similarly, the Fresher's Party by B.Sc (CS) welcomed new faces with warmth and excitement, marking the start of a memorable journey. These events weren't just about fun; they were about building lasting bonds and fostering the spirit of togetherness.

The faculty members here are helpful and informative. They leave no stone unturned to make us successful in our careers.

Laxmi Singh
(B.Ed 2023-25)





creating unforgettable memories and

strengthening the bonds within our

vibrant community.

HOLI FEST 2024

Festival of Colour

I am thankful to our college for their constant support and assistance in learning interview and communication skills.

Sonam Singh
(B.Ed 2023-25)







RATM recently celebrated the spirit of patriotism with fervor and pride during the Independence Day and Republic Day celebrations. Students and faculty came together to honor the rich heritage and values of our nation, showcasing unity and dedication. The campus was adorned in the colors of the national flag, resonating with the essence of freedom and democracy. These events were not just commemorations; they were reminders of our collective responsibility towards nation-building and upholding the principles of unity in diversity.











I want to thank RATM for providing highly-qualified professors and the placement team for conducting various technical and soft skills sessions.

Garima Chopra (MBA 2023-25)

VIBRATION @ RATM

RATM recently organized impactful events that engaged and inspired students towards societal and national development. A student-led initiative on the 'Relevance of Swami Vivekananda's Ideology in Nation Building' sparked discussions on leadership and patriotism, fostering a deeper understanding of our collective role in shaping the nation's future. Additionally, an awareness program for new voters, titled "Pradhan Mantri Namo Navdata," educated students about the importance of active participation in the democratic process. These initiatives weren't just events; they were opportunities for students to become informed and empowered citizens, ready to contribute positively to society and the nation.













RATM provides an excellent platform for students to launch their careers and achieve their professional goals.

Monu Kumari (MBA2023-25)



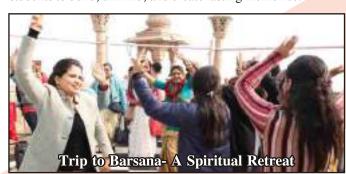
Welcoming 2024 with Cheer: New Year Bash at Rafiv Academy for Technology and Management







RATM ushered in the new year with joy and enthusiasm during the New Year Bash, where students and faculty came together to welcome 2024 with cheer and excitement. The campus was filled with laughter, music, and festivities as everyone embraced the promise of a fresh start. Additionally, a trip to Barsana offered a serene and spiritual retreat, providing a much-needed break from the hustle and bustle of academic life. Amidst the picturesque surroundings and tranquil atmosphere, this provides the opportunity to rejuvenate their minds and souls, fostering a deeper sense of peace and well-being. These events were not just moments of celebration and relaxation; they were opportunities for students to bond, unwind, and create lasting memories.











at the institution helped me get a good overview of what is needed to work in a collaborative and professional environment.

Deepika Sharma (MBA 2022-24)

VIBRATION @ RATM

RATM Cricket Leaguer Fostering Camaraderie Through Sports











The spirit of sportsmanship was alive and thriving at RATM with the exhilarating RATM Cricket League. Students, faculty, and staff came together to showcase their cricketing skills, fostering camaraderie and teamwork on the field. The league not only provided a platform for friendly competition but also promoted fitness and healthy living among participants. With cheers echoing across the campus, the league brought the RATM community closer together, strengthening bonds and creating unforgettable memories. This event was more than just about cricket; it was a celebration of the sports spirit that runs deep in the veins of all at RATM.







ACHIEVEMENTS OF RATM

Congratulations!!



Manisha Gautam M.Ed

(Batch - 2020-22) M.Ed - 2023 Results

1 PositionGold Medalist

in DBRAU
Agra University

Position
Gold Medalist

in DBRAU
Agra University
BCA - 2023 Results

1 t

Trapti Kashyap

BCA

(Batch - 2020-23)

All the Best Wishes for your Bright Future

STATE OF THE ART AC INFRASTRUCTURE



























