



Crowned  
"A" Ranked in  
Business India  
Annual B-School  
Surveys  
in 2007, 08 & 09

"A+" Awarded  
by  
Just Career  
Magazine

TOP  
100  
BUSINESS  
SCHOOL  
Ranked in  
Top 100 B-School  
of India By  
Dalal Street  
Magazine



Right  
Approach  
Towards  
Mission



# Rajiv Academy for Technology & Management

Approved by AICTE, NCTE, Ministry of HRD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow & Dr. B.R. Ambedkar University, Agra

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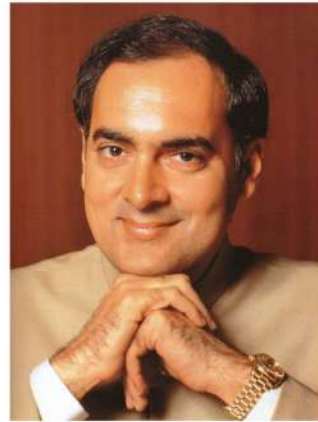
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# Rajiv Memorial Academic Welfare Society



**Bharat Ratna**  
**Late Sh. Rajiv Gandhi**  
Former Prime Minister, India

Taking inspiration from the Bhagirath of IT revolution in India, Late Sh. Rajiv Gandhi's vision of academically, technologically and economically strong India, we devote ourselves to the relentless pursuit of excellence in professional education. Blending traditional values and modern methodologies, RATM provides the most conducive academic environment to the students.

We strive for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and societal needs of effective and efficient human resource with global orientation.

*our students at par with the today's needs of corporate world and changeable global demands*



## Quality Policy

RATM strives for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and social needs of effective and efficient human resource with global orientation.

## Vision

"Sky is the limit, we strive to achieve"

Rajiv Academy for Technology and Management was inceptioned in the year 1998 with a vision to develop professionals with specialized skills with a greater sense of responsibility towards all spheres of society. The institute is imparting quality education in the field of technology, Management, Library & information science and education.

We strive to achieve quality accreditation blended with excellence in teaching standards, infrastructure facilities and processes for delivering quality professional education with ethical values. RATM envisions advancing theories and practices through latest researches. Also, the institute wishes to create a technologically healthy environment sculpting principled, disciplined and decision-making technocrats and managers.

## Mission

Rajiv Academy for Technology and Management commits itself:

- To launch comprehensive educational programmes at the undergraduate and postgraduate level to impart technical and managerial skills with professional orientation in every walk of life.
- To strive and stand committed towards successful professional career of students by ways of growth of intellect and personalities and do make them confident to the industry and corporate world with utmost professionalism.
- To maintain excellent standards of pedagogy with the right emphasis on experimental and process oriented learning.
- To develop students as a change agent and powerful role models with entrepreneurial aspirations along with strong moral and ethical values and social sensitivity.
- To generate new researches of global significance and enhance managerial and technical capabilities of professionals by competent consultancies.



## Chairman Message



Congratulations!

Knowledge aspirants you have relied upon indeed, one of the best academic citadel of India. Certainly, it's a Herculean task to put your finger on any college in the long list of B-Schools, and give control of one's life rein in any one hand. In the short span of twenty five years, Rajiv Academy for Technology & Management (RATM) has enviably emerged and established itself as a premier institute in the sphere of Management and technical education in northern India. We have achieved gratifying goals, hit tantalizing targets with an unprecedented zeal and zoom and proved ourselves at all fronts. The college has successfully completed twenty six golden years of glorious growth and entering into twenty seven year of its significant existence, shaping careers of thousands of young aspirants by means of exemplary and hi-tech professional education and by helping they get suitable placements in the highly competitive job market. For this, Institute has received unprecedented applause from far and near.

At RATM every new session draws more and more aspirants to it because of the quality of professional education imparted here in a highly disciplined academic environment and a scope of all round development of personality. The vision of the management, the dedication of the director of the institute and endeavors of the faculties and other staff members have raised this prestigious institution to greater heights, setting RATM at the place of pride amongst college in northern India. With a great enthusiasm and euphoria, this year we are celebrating the completion of twenty six years.

Starting as an organization with a modest beginning, a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institutes in India. It has carved out a niche amongst the best Institutes in India. The students of RATM made us proud by meritorious results, enthusiastic and successful placements in the corporate sector.

With this, I extended my heartiest and warm welcome to all those who are going to be part of RATM's way towards excellence.

Dr. Ram Kishore Agrawal  
Chairman

*...a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institute in India.*

## Vice-Chairman Message



Globalization, fast technological change and explosion of information and knowledge are the three major reckoning forces that have shaped modern world economy. Globalization has created a borderless world where information technology has converted it as a flat playing field for business and growth. Knowledge is playing a more significant role to create superior value in the economy. In this fast changing world, a metamorphosis is required for an institution who strives for excellence. A shift is necessary from traditional methods of teaching and research to more realistic modern methods.

From the day of its inception, RATM is very conscious in this transformation for reaching global standards. Strong industry interface in our pedagogy has contributed significantly in various stages of the value chain of professional capacity building. In the era of corporate scam of Arthur Anderson, Tyco, Enron, professional education is incomplete without ethics and value based teaching. RATM, probably one of the few institutions, who relentlessly motivate students for choosing ethical way to achieve success through its curricula and robust processes.

Hope, our whole hearted effort will satisfy changing industry need of effective human resource

With this, I wish for your shining future and welcome you to be a part of RATM.

Pankaj Agrawal  
Vice Chairman

*...unparalleled standards of academic excellence..., we ever tried to nurture our students at par with the today's needs of corporate world and changeable global demands*

# Managing Director Message



RATM aims in providing established reputation for quality education.

We are investing continuously in infrastructure to make this group an unparalleled hub for technical education. Our main objective is not only to get you a professional degree but also to groom you to meet the challenges of the real world.

We focus in promoting excellence both in the classroom and on the campus. I am confident that we will train you to be a trustworthy & valuable asset to any organization.

We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.

Our credentials in terms of our academics and placements bear testimony to our claims. We are strict and will demand discipline. I welcome all our new students and parents. I request their unflinching cooperation to ensure a very bright future for our students.

Manoj Agrawal  
Managing Director

*We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.*

# From the Director's Desk



Stepping away from a conventional organizational setup we take you into uncharted territory ..... Get a sense of uniqueness, "Beyond pigeonholes" shows how the concept of egalitarian culture is evolving .....a concept that advocates equality, beyond hierarchies.

The Indian economy today needs a turnaround and implementation of harsh measures to tackle slowing growth. Over the years management & IT has provided a platform to academicians researchers and corporate to disseminate research outcomes having practical applications to business world.

Undeniably, "You get what you deserve".....and more so when it comes to education, for whom targets & performance are "oh-so-measurable." But what works as a reward for one, may not even ring a bell for another, which brings us to acknowledge the power of personalizing rewards.

Our youth are obviously our key nation resource, they need to be cherished nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right. Youth of our country are born intelligent. They require guidance and in today's context teacher should act as facilitator rather than lecturer. The "mantra" is to deal with the root problem. I am sure you've heard "Get back to Basics", the truth is we have been advocating and practicing the basics for nearly six decades.

At RATM we have redefined the system and education to ensure the market compatibility of students. In addition to traditional education we focus on overall personality grooming & practical approach. At RATM we believe in triple "A" which defines the environment and stands for..."Approach", "Attitude" & "Aptitude".

RATM is top 100 ranked Institute in the country & one of the best in this region with sharp and intellectual brains. The placement record is not only fabulous for PG courses but amazing for UG courses as well.

On behalf of RATM family I welcome all sharp and bright brains to become a part of RATM family.

Dr Amar Kr Saxena  
Director

*Our youth are obviously our key national resource, they need to be cherished, nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right.*

# The R. K. Education Hub

To reshape hard working and dedicated Indian youths in the form of global multifaceted talents, R K Group of Educational Hub was incepted in the year 1998 by Rajiv Memorial Academic Welfare Society. Demonstrating meteoric growth since beginning, it has become one of the most prestigious group solely devoted to equip thousands of young students in the array of higher education in diversified fields i.e. Management, Engineering & Technology, Architecture, Pharmacy, Dentistry, Medical, Education, Basic Science & Library Science. Institutes presently thriving under the banner of R K Education Hub are-

## Rajiv Academy for Technology & Management Mathura (Estd: 1998)



Rajiv Academy for Technology & Management (RATM), the pre-eminent institute of higher learning is pursuing excellence in professional education in diverse fields of Commerce, Management, Technology, Basic Sciences, Library & Information Sciences and Education since 1998 in the holy city of Mathura under the flagship institution of R.K. Education Hub. The courses running at RATM are duly (approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr B R Ambedkar University, Agra) as per norms.

The splendid architecture of RATM campus is spread over 5 acres of beautiful lush green land. The institute has spacious class rooms equipped with all modern teaching aids, fully air-conditioned conference rooms, the state of the art computer labs with round the clock internet facility on each terminal and enriched library. The institute also facilitates well cuisine and hygienic cafeteria.

MBA	—	MCA	—	M.Ed.	—	M.Lib I.Sc
BBA	—	BCA	—	B.Ed.	—	B.Lib I.Sc
B.Com (e-com)	—	B.Sc (CS)				



## Rajiv Academy for Pharmacy, Mathura (Estd: 1999)

Approved by PCI & AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered in RAP:

D.Pharm	B. Pharm	M.Pharm	Ph.D
		—	Pharmaceutics
		—	Pharmaceutical Chemistry
		—	Pharmacology

## K. D. Dental College & Hospital, Mathura (Estd: 2001)

K D Dental College & Hospital is the only institute of dental studies in whole Agra region. KDDCH, founded in 2001, is recognized by the Dental Council of India, Ministry of Health and Family Welfare, Govt. of India and affiliated to Dr B R Ambedkar University, Agra.

Courses offered:

BDS	
MDS	
—	Orthodontics
—	Oral Medicine & Radiology
—	Pedodontics
—	Periodontics
—	Oral Surgery
—	Conservative Dentistry
—	Community Dentistry
—	Prosthodontics
—	Oral Pathology

## Rajiv Academy for Teacher Education, Mathura (Estd: 2004)

The institute is approved by NCTE & UGC and affiliated to Dr B R A University, Agra. Course running in RATE: B.Ed.



### G. L. Bajaj Institute of Technology & Management Greater Noida (Estd: 2005)

Approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow.  
Courses offered:

- |                        |            |                   |
|------------------------|------------|-------------------|
| B.Tech                 |            |                   |
| IT                     | ECE        | EEE               |
| CSE                    | ME         | Civil Engineering |
| CSE(AI)                | CSE(AI ML) | CSE(Data Science) |
| CSE(Regional Language) | AI&ML      | AI&Data Science   |
| MBA                    | MCA        |                   |

### G. L. Bajaj Institute of Management & Research Greater Noida (Estd: 2007)

G L Bajaj Institute of Management & Research is an autonomous institute approved by AICTE, providing education in the most sought after fields of Management. Courses offered in GLBIMR:

PGDM

### G. L. Bajaj Group of Institutions, Mathura (Estd: 2009)

(An Integrated Campus)

G L Bajaj Group of Institutions is approved by AICTE&COA and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered GLBGI:

- |        |     |        |           |                 |
|--------|-----|--------|-----------|-----------------|
| B.Tech | CSE | CSE-AI | CSE-AI&ML | AI&Data Science |
| MBA    |     |        |           |                 |

### Rajiv International School, Mathura (Estd: 2011)

The dawn of Rajiv International School affiliated with CBSE in 2011 is the realization of a dream, a world-class school which meets all prospective parents' expectations. We are known as a friendly and caring educational community, which values a holistic approach to education. We, as adults, have all been seeking ways to impart the best educational experience to our children. "A Good School" is the place which not only provides children with formal education but also prepares them to meet global challenges in life.

Classes - Nursery to XII



### KD Medical College Hospital and Research Center Mathura (Estd: 2014)

With a noble and most generous aim of offering service to the sick and suffering of the community and society at large and to bridge the gap between the ever-remained genuine need and the availability of the medical doctors in India, RK Group has put a step further in the direction of establishing a Medical college and Nursing College in Mathura with the latest diagnostic and treatment services.

This medical college, along with the Multi-specialty hospital of 300 beds equipped with all the ultra-modern facilities. Undoubtedly, this flagship gem of The RK education hub will be a great present to India, which is already crippled with the scarcity of doctors. KD Medical College Hospital and Research Center will be a premier institute imparting best quality medical science education in the region.

This can be understood by our trust's commitment towards high quality education in all the education institutions running under its name. The institution is located on 23 km milestone, National Highway # 2, Mathura Delhi Road, PO-Akbarpur, Chhata, Mathura U.P. The College is spread over many acres with lush green shades and avenues.

MBBS, Post Graduate(M.D./M.S.)

### G. L. Bajaj Institute of Management Greater Noida (Estd: 2018)

G L Bajaj Institute of Management, Greater Noida is one of the prestigious Institutions under the G L Bajaj Group offering Bachelor of Business Administration (BBA) and Bachelor of Computer Application (BCA). The Institute is affiliated to Chaudhary Charan Singh University (CCS), Meerut. Courses offered in GLBIM:

BBA BCA

### KD College of Nursing and Paramedical Science, Mathura (Estd: 2020)

Kanti Devi College of Nursing and Paramedical Sciences has been a dream come true for the R.K. Group. Started in the Year 2020, it has flourished to hold an enviable position in North India, catering to about more than 1200 patients a day who are treated by highly trained doctor's with cutting edge technology. Affiliated to Atal Bihari Bajpayee Medical University, Lucknow (UP) and approved by UP state medical faculty Lucknow (UP).

B.Sc. Nursing GNM

# ABOUT INSTITUTE

## A Giant Leap Towards Educational Accomplishment

As a tradition of imparting higher professional education in the diversified fields of Commerce, Management, Computer Applications, Basic Sciences, Library Science and Education. Rajiv Academy for Technology & Management is now among Top 100 B-Schools. Established in 1998 the institute is ranked 'A' by Business India Survey continuously for three years.

The courses running at RATM are duly approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr. B R Ambedkar University Agra.

With a strategic location, on National Highway # 2, The Campus is designed to take care of mental, physical and aesthetic well-being of its students. The Building is differentiated in two parts for Undergraduate & Post Graduate students with all the state-of-the-art modern amenities.

To manifest innate abilities and generate world-class talents, RATM grooms its students according to the

changing needs of today's world. In a span of 26 Years, RATM has met some notable milestones.

- Ranked among Top 100 B-Schools by Dalal Street
- Accorded 'A' rank continuously 3 years in the national B-School Surveys conducted by Business India
- Established an International Network with US, UK, Canada, South Africa, Australia & other South Asian countries to provide students adequate global exposure
- Company sponsored live project center for MCA/CS students



## The exceptional features of the Institute :

- 5 acres sprawling residential Campus surrounded by Panoramic Nature
- Aesthetically designed Infrastructure
- Blossoming Placements with leading National & Multinational Companies
- Suffice Industrial Exposure
- Wi-fi campus with 30 mbps bandwidth internet facility
- Spacious library having innumerable books, periodicals and journals in the form of both print & online media with book bank facility
- Seminar halls which make the lecturers highly interpersonal
- Absolute state-of-the-art computer labs
- A Syndicate of experienced high qualified faculty members
- Transport facilities by its own fleet of buses from the city and all surrounding areas
- Medical and counseling facility
- Well-furnished separate hostels for boys & girls
- Abundant indoor and outdoor games and sports facilities
- 24 hours power and water supply backup
- Educational Loan facility from Bank
- Scholarships facilities for SC&ST students
- Intensive focus on soft skills



# Teaching Methodology



We have always given due importance to faculty-student interaction and that is why our teaching methodology represents this system. Along with this we provide a complete learning and developing system through Academic (in-bound) and Industry (out-bound) interface.

The Institute conducts personality Development Programme on regular basis. In-house and outsourced professionals from corporate & academic world enhance and upgrade the job oriented knowledge and skills of the students.



*The gateway to knowledge citadel of multitudinous opportunities.*



# Courses

Courses Approved by AICTE & Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow

## MBA

Annual Intake : 120  
Duration : 2 years (Full time)  
Eligibility : Bachelor's degree with min. 50% marks in any discipline

## MCA

Annual Intake : 60  
Duration : 2 years  
Eligibility : Bachelor's degree with min. 50% marks in any discipline with Mathematics in graduation or at 10+2 level

Courses Affiliated to Dr. B R Ambedkar University, Agra

## BBA

Annual Intake : 240  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with min. 45% marks

## B-Com (e-com)

Annual Intake : 60  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with minimum 45% marks

## M. Lib & I.Sc

Annual Intake : 20  
Eligibility : B Lib. & I. Sc with minimum 50% marks  
Admission : Through merit and personal procedure interview

Courses Affiliated to Dr. B R Ambedkar University, Agra

## BCA

Annual Intake : 300  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with min. 45% marks and Mathematics/Computer/IT as one of the subject

## B. Sc. (CS)

Annual Intake : 120  
Duration : 3 years  
Eligibility : 10+2 (PCM) with minimum 45% marks

## B. Lib & I.Sc

Annual Intake : 40  
Duration : 1 years  
Eligibility : Bachelor's degree with min. 50% marks in any discipline

Courses Approved by NCTE & Affiliated to Dr. B R Ambedkar University, Agra

## M. Ed

Annual Intake : 40  
Duration : 2 years  
Eligibility : 55% marks in B.Ed.  
Admission Procedure : Through state / University Entrance exam

## B.Ed.

Annual Intake : 50  
Duration : 2 years  
Eligibility : Bachelor's degree or equivalent in any stream with minimum 50% marks  
Admission Procedure : Through state / University Entrance exam

## Fee Structure

- The fee for all courses will be applicable as approved by appropriate State/University/regulatory authority.
- Once paid is refundable or adjustable only as per directives of appropriate State/University/regulatory authority.

## Dress Code

### For UG Students

- Boys : White shirt, steel grey Trousers, Tie\*, Navy blue blazer (compulsory) and Navy blue Sweater (optional), black formal shoes with white socks.
- Girls : White salwar kurta with steel grey dupatta, navy blue blazer (compulsory) and Navy blue Sweater (optional), white shoes/black formal shoes with white socks
- Applicable to the Course of DBRAU, Agra.

### For PG Students (MBA & MCA)

Brown Blazer (compulsory), Brown Sweater (optional), Black formal shoes with black socks.  
Shirt, Trousers and Tie as per prescribed by Institute.



# Our Academic Mentors

## Department of Management

Dr. Raman Chawla Ph.D., M.Com	Dr. Vikas Jain Ph.D., MBA, M.Com
Mr. Mohd. Zahid MBA, PGDBM	Dr. Manish Kumar Upadhyay Ph.D., MBA, M.Com
Mr. Deepak Singh MBA, M.Com, B.Ed	Dr. Akhilesh Gaur Ph.D., MBA, M.Com
Mr. Pawan Agrawal MBA, M.Com	Mr. Yogesh Tiwari MBA, LLB
Ms. Varsha Sharma MBA, M.Com	Dr. Jitendra Singh Ph.D., MBA, M.Com
Mr. Vijay Kumar Agrawal MBA	Mr. Priyesh Goshwami MBA
Ms. Mankesh Sharma MBA	Mr. Bharat Gautam MBA, LLB
Ms. Shaifali Tiwari MBA	Ms. Sandhya Singh MBA
Mr. Rajkishor Shukla M.Com	Ms. Swati Gupta MBA
Ms. Rashmi Singh MBA	Ms. Jyoti Singh MBA
Mr. Harjeet Singh Yadav M.A., LLB, B.Com	Ms. Parul Gaur MBA
Ms. Sakshi Pandey MBA	Ms. Gunjan Bhardwaj MBA, M.Com, M.Ed
Mr. Hemraj Singh MBA	Ms. Birjesh Bhardwaj MBA
Mr. Janmejai Sharma MBA	

## Department of Humanities & Library of Information Science

Mr. Deshraj Singh M.Sc, M.Tech	Dr. Richa Bhargav Ph.d(M.Sc - Physics), B.Ed
Ms. Garima Sharma M.Sc. (Maths)	Mr. Krishna Gopal M.Sc. (Physics)
Ms. Samra Khaliq M.Sc. (Maths), B.Ed	Ms. Sweta Sarswat M.Sc, B.Ed
Ms. Neelesh Chauhan M.Lib, M.A.	Ms. Nisha Tiwari B.Sc(CS), B.Ed
Ms. Pinky Sharma M.Sc, B.Ed	Ms. Seema M.Lib
Mr. Manurbhav Milind M.Lib	Mr. Shyam Sundar Sharma M.Lib
Ms. Chitra Sharma M.Lib.	

## Department of CS

Mr. Chandresh Kumar Dubey M.Tech (CS)	Mr. Gopal Saraswat M.Tech(CSE), MCA, UGC NET
Mr. Durgpal Singh MCA, NET	Mr. Tanuj Agrawal B.Tech (IT)
Mr. Sharad Singh M.Tech, MCA, UGC NET	Mr. Mayank Dixit MCA, PGDCP, UGC NET
Mr. Gaurav Goswami M.Tech, MCA, PGDCA	Mr. Saiyam Varshney MCA
Mr. Rakesh MCA	Ms. Tamanna Ahuja M.Sc(Math)
Mr. Vijendra Singh MCA	Mr. Saurabh Sharma M.Sc
Mr. Krishnendra Kumar M.Tech	Mr. Veerkant Bhaskar M.Sc, B.Tech, B.Ed
Ms. Neha Mehra MCA	Mr. Ravan Rathore M.Tech., MCA
Ms. Pankaj Chauhan MCA	Mr. Gaurav Sharma MCA
Mr. Ankush Yadav MCA	Ms. Purvi Gautam M.Sc

## Department of Education

Dr. Avadhesh Atheiya Ph.D, M.Ed, M.A (Eco, Pol. Sci.), LL.B	Dr. P V Goshwami D.Litt., Ph.D, M.A (Hindi, Edu. Sans. Trans.), PGDJ, PGDPT, MCCC
Dr. Snehlata Chaturvedi Ph.D, M.A. ( Sans. Edu. Anci. Hist.)	Dr. Preeti Bala Tiwari Ph.D, M.Ed, M.A.(Pol. Sci)
Dr. Ambika Upadhyay Ph.D, M.A, B.Ed.	Dr. Ravi Kant Ph.D., M.Phil(Edu.), M.Ed, M.A(Edu., Philo., Pol. Sci., Economics), PGDYO
Dr. Manju Garg Ph.D, M.Phil (Edu.) M.Ed, M.A (Eng, His, Pol. Sci)	Mr. Ramavtar Sharma M.Ed, M.A.
Dr. D.B Samadhiya Ph.D, M.A (Edu. Geo. Eng.)	
Mr. Heerender Singh M.Ed, M.A (Maths, Hist.)	
UGC Net	

# Guest Speakers Academia



**Dr. Binod Kumar**  
Ex. Sr. Professor  
IIM Kolkata  
**Prof. Akhil Swami**  
Amity University  
**Dr. S Singh**  
Faculty of Operations and  
Quality Management Durban  
University of Technology,  
South Africa  
**Dr. S Vernekar**  
Director Bharti Vidyapeeth  
Management & Research,  
New Delhi  
**Prof. Sanjay Chandwani**  
MDI, Gurgaon  
**Dr. Santanu Gupta**  
XLRI-Jamshedpur  
**Dr. Sridhar Panda**  
Fortune Institute of  
International Business,  
New Delhi  
**Dr. D C Jinabhai**  
Research Co-ordinator  
Faculty of Management  
Science  
Durban University of  
Technology South Africa  
**Dr. Darryl S Pencilah**  
Durban University of  
Technology, South Africa  
**Prof. M Wallis**  
Executive Dean  
Faculty of Management  
Sciences Durban University of  
Technology, South Africa  
**Dr. V Rawjee**  
Faculty of Public Relations  
Management Durban  
University of Technology,  
South Africa  
**Dr. R Balkaran**  
Deputy Dean Faculty of  
Management Science,  
Durban University of  
Technology, South Africa

**Dr. Bhawna Chhabra**  
Professor  
ICFAI Business School  
Gurugram  
**Dr. Rajesh Mishra**  
Professor  
IBS Gurgaon  
**Dr. Vikas Garg**  
Amity University  
Greater, Noida  
**Prof. Ajay Chauhan**  
Indian Institute of Foreign  
Trade New Delhi  
**Prof. Rajneesh Khare**  
Accurate Institute of  
Management  
**Prof. A Pushpanathan**  
Vavuniya Campus  
University of Jaffna, Sri Lanka  
**Dr. Anant Kumar Jayswal**  
Amity University, Noida  
**Dr. Sankarshan Basu**  
IIM-Bangalore  
**Prof. Ashok Kumar**  
HBTI, Kanpur  
**Prof. Mangaleswaran T**  
University of Jaffna, Sri Lanka  
**Dr. R Ramprasad**  
Faculty of Public Relations  
Management, Durban  
University of Technology  
South Africa  
**Dr. Manoj Kumar**  
IIM-Lucknow  
**Dr. Mark Goh**  
National University of  
Singapore, Singapore  
**Dr. Garbharran**  
Faculty of Marketing  
Durban University of  
Technology, South Africa  
**Mr. Tribhuvan Das**  
University of Benin, West  
Africa

**Dr. Prof. Mohan Das Hegde**  
Director  
Heartfulness Research Centre  
Mysore  
**Dr. Rajiv Ratan**  
Professor  
RBS, Agra  
**Dr. R. S. Prasad**  
Director-Academics  
Appejay Group  
**Dr. Harvir Bansal**  
Wilfrid Laurier School of  
Business Waterloo Canada  
**Dr. J P Govender**  
Faculty of Marketing Research  
Durban University of  
Technology South Africa  
**Dr. K Sudhakar Reddy**  
Director KKCI of PG Studies  
Puttur-Andhra Pradesh  
**Prof. Keshav Dayalani**  
RMIT University, Vietnam  
**Dr. Sunil Venaik**  
UQ Business School, University  
of Queensland, Australia  
**Prof. T Reddy**  
Head, Faculty of Applied Law  
Durban University  
of Technology, South Africa  
**Dr. S Chetty**  
Head-Faculty of  
Entrepreneurial  
Studies and Management  
Durban University of  
Technology, South Africa  
**Dr. Mirza S Salyaddain**  
Indian Institute of  
Management  
Ahmedabad  
**Prof. W P Gamini De Alwis**  
University of Colombo,  
Sri Lanka  
**Dr. M Masharrif Hossain**  
Chairman & MD Report  
Bangladesh Ltd, Bangladesh  
**Prof. Nimalathasan B**  
University of Jaffna, Sri Lanka

**Prof. Shantnu Shahu**  
Associate Professor  
Sharda Group  
**Mr. Ashutosh Kasera**  
Prof. JRE Group of Institute  
**Dr. Mrinalini Shah**  
IMT-Ghaziabad  
**Dr. N Doorsamy**  
Faculty of Governance and  
Economics Durban University  
of Technology,  
South Africa  
**Dr. Nilay Yajnik**  
School of Business  
Management NMIMS  
University-Mumbai  
**Dr. Parameswar Piyer**  
Indian Institute of Science  
Bangalore  
**Prof Prakash Kumar**  
JP Institute of Information  
Technology Noida  
**Dr. Sundaram Janakiraman**  
Singapore Management  
University, Singapore  
**Dr. Dilip Roy**  
Director – CMS  
The University of Burdwan  
West Bengal  
**Dr. Dinesh Seth**  
Qatar University Doha-Qatar  
**Dr Dinesh K Srivastava**  
NITIE-Mumbai  
**Dr. V G Sridharan**  
The University of Melbourne,  
Australia  
**Dr. S Neelamegham**  
President-NIILM,  
New Delhi  
**Prof S P Agarwal**  
Indian Institute of  
Foreign Trade  
New Delhi  
**Dr. Vijay Gupta**  
IIM-Indore



# Standard Bearer-Infrastructure



## Class Room- The Mini Laboratory

A knowledge conceiving center

- Well-structured and designed with all the latest facilities to provide the most conducive environment for learning.
- Augmented with the integrated teaching aids like computer terminals with internet, LCDs, Green Board etc.
- Spacious enough, well-lit, well ventilated, and accommodated with nice seating arrangements.

## Library- The Richest Reference Gallery

Books.....books..... To quench the scholarly thirst of readers

The Institute has a well-established library with a vast collection of books and journals.

- Subscription to more than 100 national and international journals.
- Book Bank facility.
- Assistance on Literature Research.
- Digital Documents & CDs/DVDs.
- Photocopying/Reprographic Facility.
- Online Catalogues/Reference Books Searching.

## Computer Lab

Techno-Savvy need of the day & demand of the future

The Institute has a well-established & well equipped central computing facility housed in five separate computer labs -

- 220 Terminals with latest configuration and adequate peripherals
- Supported by ample course based system and application software
- Linux Based web and mail server solution
- 30 MBPS round the clock Internet with wi-fi facility
- Techno-Savvy.....need of the day & demand of the



## Professional Communication

Gain Spontaneity of language with great promise

RATM has pioneered a Communication Language Lab equipped with latest technology for imparting crisp skill sets to learn the nuances of languages accurately with zero distortion.

- Providing the facility of intensive language practice on an individual basis or in small groups.
- 30 terminals lab with one server for instructor to interact with all the thirty students individually and collectively.
- Latest Relan-Pro software which imparts decisive, intensive and phonetically correct internationally approved course modules to students under the expert guidance of a qualified linguist.
- The students can practice their sound production, appropriate intonation patterns and colloquial skills with the assistance of the instructor.
- Improve the pronunciation skills.

## Physics Lab

Come and verify the rules of nature

The physics department accommodates an entirely modernized lab outfitted with all the current apparatuses aimed to provide the physicists advantage in using new test methods. According to the need of the research students, this lab contains the range of all the relevant equipment for getting accurate results from different experiments of mechanics, acoustics, electronics, electricity and magnetism. Apart from this, a dark room has also been introduced for different experiments of optics.

## Science Lab

Inhale complex definitions through experiments

The Science Laboratory accommodates all necessary materials like charts, models, slides, microscopes, chemicals, and other apparatus for teaching complex concepts of Physics, Chemistry & Biology to the B Ed Students. The lab is also facilitated with proper water and gas connections for conducting



science experiments.

## Science Discovery Lab

Producing greater gains through active learning

The discovery lab aims at making students to participate actively in the discovery of key principles of science and technology. The state-of-the-art lab houses highly sophisticated tools and instruments like rotating periscope, magnate box, radiometer, gadget; double kaleidoscope, centrifugal force rings, and waves glass tube liquids, etc. These instruments develop scientific acumen among students through experiential learning on fundamental Science.

## Mathematics Lab

Towards joyful learning of the equations and theorems

To strengthen the scholars' grasping and internalizing over basic mathematical concepts and to make teaching and learning of mathematics activity-based and experimentation oriented along with increasing logical and reasoning skills, RATM has established a modish Mathematics laboratory enabling the students to verify the different Geometrical theorems, Axioms, arithmetical formulae, Linear equations and principles of the subject-topics with the aid of various mathematical apparatuses. This lab assists the teachers to make the mathematics teaching simple, interesting and more effective.



and many more...

# Training & Placement

## Successful Fruition

RATM leaves no stone unturned towards preparing world class pool of talents for corporate world. Institute prominently focuses on giving in-house and external training facilities to the students. The in-house training programmes comprise of presentations, live projects, simulations, management games and quizzes etc. from internal and external experts. To know the industry better, we regularly send our students to visit different industries for summer training and other different projects. Our students are successfully working in different national and multinational corporations. Institute's sole motive is to provide students lucrative final placements, as well as to make them employable as per global standards with professional set of skills and ethical values.



Packages of ₹20.00LPA



Packages of ₹19.30LPA



Packages of ₹12.00LPA



Packages of ₹10.00LPA



Packages of ₹09.00LPA



Packages of ₹08.60LPA



Packages of ₹07.80LPA



Packages of ₹07.50LPA

# Our Recruiters....

They have faith in us

- ◆ Amazon
- ◆ Airblack
- ◆ Adbird Media
- ◆ Accenture
- ◆ Agrawal Packer & Movers
- ◆ Airtel
- ◆ Agreeya Solutions
- ◆ Agicent
- ◆ ALP Consulting
- ◆ Aditya Birla Group
- ◆ Blueflame
- ◆ Byju's
- ◆ Birla Soft
- ◆ British Telecom
- ◆ Bajaj Capital
- ◆ Bravura
- ◆ Cedcross
- ◆ CabBazar
- ◆ Codeyoung
- ◆ Cloud Analogy
- ◆ College Dekho
- ◆ Capgemini
- ◆ Capital Via
- ◆ Cadila
- ◆ Coforge Ltd.
- ◆ CVENT
- ◆ Cipla
- ◆ Citi Bank
- ◆ Coca Cola
- ◆ Convergys
- ◆ CORD NATION
- ◆ Centilytics
- ◆ Dell
- ◆ DHL
- ◆ Duke
- ◆ Essel Group
- ◆ Emicon
- ◆ Escorts
- ◆ Extramarks
- ◆ EasyMyTrip
- ◆ Ford Motor Company
- ◆ Fedex
- ◆ FutureTec Cement
- ◆ Genpact
- ◆ Geetanjali Home
- ◆ Hike Education
- ◆ Hexaware
- ◆ Halonix
- ◆ Hinduja Global Solutions
- ◆ Havells India Ltd.
- ◆ HCL
- ◆ HDFC
- ◆ Heinz
- ◆ Hero Honda
- ◆ Hind Lamps
- ◆ Hindustan Time Media Ltd
- ◆ Hindustan Times
- ◆ Hyundai
- ◆ Hexaware
- ◆ Intellipaat
- ◆ ICICI Bank
- ◆ India Today Group
- ◆ ICICI Prudential
- ◆ IDBI Bank
- ◆ iSource
- ◆ Imation
- ◆ India Infoline
- ◆ Indiabulls
- ◆ Indiamart
- ◆ Infosys
- ◆ Innolabs
- ◆ Investors Clinic
- ◆ Jindal Group
- ◆ Jaro Education
- ◆ Just Dial
- ◆ Jellyfish Technologies
- ◆ Kotak Mahindra Bank
- ◆ Kotak Life Insurance
- ◆ LG Electronics
- ◆ L&T
- ◆ LearningRoutes
- ◆ Lupin Pharma
- ◆ Moody's
- ◆ Mahindra & Mahindra
- ◆ Mother Dairy
- ◆ Mindtree
- ◆ Metron Labs
- ◆ Motilal Oswal
- ◆ Nerolac Paints
- ◆ Nestle India
- ◆ Nixxit IT Solutions
- ◆ NIIT Technologies
- ◆ Outlook India
- ◆ Om PropTech
- ◆ Piramal Housing
- ◆ Planet Spark
- ◆ Payworld
- ◆ Propel Guru
- ◆ Policy Bazaar
- ◆ Parle
- ◆ Paytm Payment Bank
- ◆ Pepsico
- ◆ Prodesk IT
- ◆ PinClick
- ◆ Ranbaxy Laboratories
- ◆ Raymonds
- ◆ Reliance Capital
- ◆ Reliance Retail Ltd.
- ◆ Reliance Infocom
- ◆ Reliance Life Insurance Co.
- ◆ Reliance Money
- ◆ Railyatri
- ◆ Religare Securities
- ◆ Rupeek.com
- ◆ Systool Software Pvt. Ltd.
- ◆ SAP LAB
- ◆ Samtal
- ◆ Satyam BPO Ltd.
- ◆ Sharekhan Securities
- ◆ Sidhyansh Infra. Pvt. Ltd.
- ◆ Shriram Life Insurance
- ◆ Swiggy
- ◆ Standard Chartered Finance Ltd.
- ◆ Star wire Ltd.
- ◆ Shoppers Stop
- ◆ STG International
- ◆ Super Cassettes Industries
- ◆ Star Link
- ◆ Square Yards
- ◆ Space99Reality
- ◆ Spraxa
- ◆ Tech Mahindra
- ◆ Tata Indicom
- ◆ Tata Infotech
- ◆ Tata Motors
- ◆ TCS
- ◆ TATA Capital
- ◆ Team Lease
- ◆ Tecumseh
- ◆ TNG
- ◆ Torrent Power
- ◆ TUV
- ◆ TVS
- ◆ Usher Agro Ltd.
- ◆ Unicon Securities
- ◆ Vivo Mobile
- ◆ V Customer
- ◆ Vadafone
- ◆ Varun Beverage
- ◆ Videocon
- ◆ Vishal Megha Mart.
- ◆ VFN
- ◆ Whirlpool
- ◆ Wipro
- ◆ Welath Clinic
- ◆ Walking Tree
- ◆ Woodland
- ◆ XL Dynamics
- ◆ Yamaha
- ◆ Zycus
- ◆ ZS Associates
- ◆ 55 Technologies



## Guest Speakers Industry

- |   |  |  |  |
|---|--|--|--|
| <p><b>Mr. Lovendra Chaudhary</b><br/>Asst. Vice President<br/>Situs AMC, USA<br/><b>Prof. Ashok N. Ullah</b><br/>CEO, German Simula Pvt. Ltd.<br/><b>Mr. Deepak Sharma</b><br/>VPHR (Opera DSG Group<br/><b>Mr. Praveen Chauhan</b><br/>Vice President<br/>Agrawal Packers &amp; Movers<br/><b>Mr. A K Dang</b><br/>Manager HR-ED NTPC<br/><b>Mr. Ajeet Kumar</b><br/>CMD, Royal Foods Poland<br/><b>Mr. Peter Campbell</b><br/>IMATION Singapore Pte Ltd Singapore<br/><b>Mr. Ashwani Gupta</b><br/>Ministry of S&amp;T<br/>Govt of India - New Delhi<br/><b>Mr. Ashutosh Chaturvedi</b><br/>Zonal Head<br/>Karvy Stock Broking Ltd<br/><b>Mr. Avinash Gupta</b><br/>CEO Ginni Filaments Ltd<br/><b>Mr. Daato Maah Siyu Kiyong</b><br/>State Agriculture Minister<br/>Govt of Malaysia<br/><b>Mr. G Ja yaseelan</b><br/>Chief General Manager<br/>The National small Industries Corporation<br/><b>Mr. Harish Malhotra</b><br/>Head-HR Caravan Roadways Ltd<br/><b>Mr. Pradeep Tiwar</b><br/>Sitel Group<br/><b>Mr. Saurabh Arora</b><br/>Oracle Finance Consultant<br/><b>Sheetal Kapadia</b><br/>Genpact India</p> | <p><b>Mr. Hitendra Singh</b><br/>Architect(Database Engg.)<br/>TransUnion - USA<br/><b>Mr. Shamsheer Singh</b><br/>Certified Financial Planner<br/>Bombay Stock Exchange<br/><b>Mr. Praveen Kapsiya</b><br/>Manager HR-IB<br/>Sonalika Tractors Group<br/><b>Mr. Tribhuvan Das</b><br/>Senior Manager<br/>Intl. Sales &amp; Makt. South Africa<br/><b>Ms. Nitasha Arora</b><br/>Sr. Manager<br/>Intl. Sales &amp; Marke<br/><b>Mr. Praveen Gupta</b><br/>Business Sales Manager<br/>ALSTOM Power Ltd<br/>United Kingdom<br/><b>Mr. Rajiv Mishra</b><br/>GM- HR Havells India Ltd<br/><b>Dr. Ranjan Madanayake</b><br/>Management Consultant,<br/>Sri Lanka<br/><b>Mr. Manas Sarangi</b><br/>Times of India<br/><b>Ms. Roop Chaudhary</b><br/>Seagate Technology<br/><b>Mr. Praveen Kumar</b><br/>IBM<br/><b>Mr. Sandeep Arora</b><br/>Optum Global<br/><b>Ms. Pratibha Singh</b><br/>HR Manager<br/>Railyatri.com<br/><b>Ms. Daksha Sharma</b><br/>Sourcing Specialist<br/>Accenture, Mumbai</p> | <p><b>Mr. Vishwendra Singh</b><br/>Marketing Officer<br/>Punjab National Bank<br/><b>Ms. Nistha Jain</b><br/>TCS<br/><b>Mr. Yogesh Chaudhary</b><br/>Testing Engineer<br/>Paytm<br/><b>Mr. Rajiv Kulshresth</b><br/>Director - Shrestha Consulting Services<br/><b>Mr. Tarun Soni</b><br/>Manager Marketing - OBC<br/><b>Mr. Karan Chawla</b><br/>Co-Founder, SV Wealth Partners(SEBI)<br/><b>Mr. Manas Ranjan Sarangi</b><br/>Head Sales<br/>Times of India<br/><b>Mr. Satyajeet Das</b><br/>Director Cloud Infr. Services<br/>Capgemini<br/><b>Mr. Sonu Kumar</b><br/>Head - HR<br/>Convergys<br/><b>Mr. Alok Gupta</b><br/>Head-HR Varun Beverages Ltd<br/><b>Mr. V K Singh</b><br/>General Manager<br/>DIC<br/><b>Mr. Jens Hempell</b><br/>GM - TUV Germany<br/><b>Mr. Madhusudhan Desai</b><br/>CEO Retail<br/>Hiranandani Group,<br/>Mumbai<br/><b>Mr. Manoj Dembla</b><br/>GM-Finance &amp; Accounts<br/>Super Cassettes Industries Ltd.<br/><b>Mr. M K Sharma</b><br/>Asst. Director, MSME</p> | <p><b>Mr. Deepak Chaudhary</b><br/>Cyber Security Consultant<br/>WIPRO<br/><b>Mr. Subhash Chand</b><br/>System Administrator<br/>WIPRO<br/><b>Ms. Shiwani Kumari</b><br/>Relationship Manager<br/>Bajaj Capital<br/><b>Ms. Parul Bansal</b><br/>Process Associate<br/>Genpact<br/><b>Mr. Yogesh Sharma</b><br/>Salesforce Developer, Intel Corporation India<br/><b>Dr. Pankaj Pathak</b><br/>GM (R&amp;D)- GLBIC, Noida<br/>HCL<br/><b>Mr. Vijay Rana</b><br/>Technical Architect - TechiesERA<br/><b>Mr. Huan Cheng Guan</b><br/>Member of Parliament<br/>Malaysia<br/><b>Mr. N P Singh</b><br/>Director<br/>Central Goat Research Institute<br/><b>Jawahar Soni</b><br/>United Health Group<br/>Saurabh Yadav<br/>iEnergizer<br/><b>Shubham Agrawal</b><br/>Rockwell Automation</p> |
|---|--|--|--|



## Supportive Backup

### Conference Hall .....The Professional ambience

Three fully air-conditioned conference halls having seating capacity of 150 in each of them are equipped with all the modern audio-visual aids. The best internal structure of the halls along with great quality ambience proves to be ideal for the organization of different academic events.

### Hostel ..... Home, away from Home

Vaastu-friendly hostels facility for boys and girls separately having spacious accommodation with adequate furniture. The in-room facility provided to the hostel occupants is suited for best holistic learning and comfortable stay. Safety, security, privacy of the boarders and discipline of the students are the major focus areas of hostel management. A highly furnished mess is being run in the hostels, where nourishing, hygienic and delicious food are prepared to make them feel at home, away from home.

### Bank .....Easy process for money matters

Oriental Bank of Commerce facilities the students, faculty and staff members to operate their personal accounts, transactions and to encourage savings amongst them. Its CBS branch is located in our nearby campus of Dental College just a kilometer from RATM Campus.

### Sports .....Inducing fitness

Sports are of utmost necessity when it comes to students' overall growth. The sports facilities at RATM are first-rate and include football, volleyball, badminton, athletics, chess, carom, table tennis etc.

### Medical .....The treatment is available

Medical aid is readily available round the clock by specialized doctors. RATM ensures that every student is taking care off at the premises, at any point of time there is a male/female attendant to help assist students for their medical need.

### Transportation .....Brisk and luxurious fleet facility for students

To ferry its students and staff from the city and surrounding areas conveniently like Mathura Refinery, Vrindavan, Kosi and from all other areas of city, the fleet of buses of the institute run at a highly subsidized charges.

### Cafeteria .....Food ...food and food

Cafeteria is the place where students of all courses interact with each other and enjoy the delicious foodstuff. To meet this need, a well-designed and hygienic in-campus canteen supplies quality snacks and eatables to the students along with enough seats to emote and relax.

### Temple Devotion & Medication is part of well-being

The beautiful devotional center of architectural magnificence is being established for worshipping in the campus itself. The divine blessings always help all of us to excel in this world.



## Directives for Students



### Anti-Ragging Committee

Ragging is strictly prohibited in any form. If anyone found guilty of ragging, he/she may be expelled from the institute. However, in order to have effective control over the incidents of ragging as per the guidelines of the Hon'ble Supreme Court of India and to maintain overall discipline amongst the students an 'Anti-Ragging Committee' has been constituted. The students can bring their grievances, 'if any' to the notice of this Committee.

### Code of Conduct

We value self-discipline and do not believe in making policy. We want students to live up to that trust. Our aim is at creating individuals who are intellectually competent, morally sound, psychologically whole, committed to the cause of justice and ever open to future growth.

However, we have a detailed code of conduct to be signed and adhered to by every student. Although we do not like to enforce rules, yet violations of the instructions/ code of conduct and/or any immoral behavior by students (within or outside campus) will invite strict disciplinary action including suspension from institute, debarring from exams and/or termination of studentship:

- ❖ Damage to equipment and fixtures, etc. will attract heavy fines besides disciplinary action.
- ❖ The chewing and spitting of tobacco/pan masala is strictly prohibited, contravention of which will be treated as serious in-disciplinary act.
- ❖ Possession of mobile phone in college campus is

strictly prohibited.

- ❖ All the students are required to adhere strictly to the prescribed formal dress code.

### Attendance

100% attendances in everything - class session and co-curricular activities are essential. However, 25% absence is allowed to meet exigencies beyond the control of oneself. Those, whose attendance fall below 75% attendance will not be allowed to take the end semester exams. Appearance and performance in sessional examination is mandatory for every student.

### How to Apply

The Prospectus along with application form for admission can be purchased from the Institute by paying Rs. 1000 in cash or can be obtained through post by sending DD of Rs. 1050 in favor of Rajiv Academy for Technology & Management payable at Mathura. Application form can also be downloaded from the URL: [www.ratm.in](http://www.ratm.in) and sent to the college along with the DD





