



# Rajiv Academy

## for Technology & Management

Approved by AICTE, NCTE, Ministry of HRD

Affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow & Dr. B.R. Ambedkar University, Agra  
National Highway #2, Mathura-Delhi Road, P.O. Chhatikara, Mathura-281001 (UP)  
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Follow us on : [www.facebook.com/rajivacademy](https://www.facebook.com/rajivacademy)

(2025)



# Right Approach Towards Mission



# Rajiv Academy

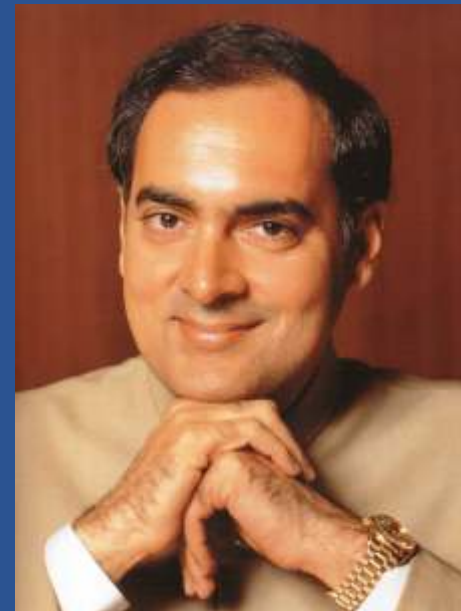
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information brochure

# Rajiv Memorial Academic Welfare Society



Bharat Ratna  
**Late Sh. Rajiv Gandhi**  
Former Prime Minister, India

Taking inspiration from the Bhagirath of IT revolution in India, Late Sh. Rajiv Gandhi's vision of academically, technologically and economically strong India, we devote ourselves to the relentless pursuit of excellence in professional education. Blending traditional values and modern methodologies, RATM provides the most conducive academic environment to the students.

We strive for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and societal needs of effective and efficient human resource with global orientation.



## Quality Policy

RATM strives for excellence in imparting value-added professional education through continuous improvement in the system and processes to satisfy the industrial and social needs of effective and efficient human resource with global orientation.

## Vision

"Sky is the limit, we strive to achieve"

Rajiv Academy for Technology and Management was inceptioned in the year 1998 with a vision to develop professionals with specialized skills with a greater sense of responsibility towards all spheres of society. The institute is imparting quality education in the field of technology, Management, Library & information science and education.

We strive to achieve quality accreditation blended with excellence in teaching standards, infrastructure facilities and processes for delivering quality professional education with ethical values. RATM envisions advancing theories and practices through latest researches. Also, the institute wishes to create a technologically healthy environment sculpting principled, disciplined and decision-making technocrats and managers.

## Mission

Rajiv Academy for Technology and Management commits itself:

- To launch comprehensive educational programmes at the undergraduate and postgraduate level to impart technical and managerial skills with professional orientation in every walk of life.
- To strive and stand committed towards successful professional career of students by ways of growth of intellect and personalities and do make them confident to the industry and corporate world with utmost professionalism.
- To maintain excellent standards of pedagogy with the right emphasis on experimental and process oriented learning.
- To develop students as a change agent and powerful role models with entrepreneurial aspirations along with strong moral and ethical values and social sensitivity.
- To generate new researches of global significance and enhance managerial and technical capabilities of professionals by competent consultancies.



*our students at par with the today's  
needs of corporate world and  
changeable global demands*

## Chairman Message



Congratulations!

Knowledge aspirants you have relied upon indeed, one of the best academic citadel of India. Certainly, it's a Herculean task to put your finger on any college in the long list of B-Schools, and give control of one's life rein in any one hand. In the short span of twenty six years, Rajiv Academy for Technology & Management (RATM) has enviably emerged and established itself as a premier institute in the sphere of Management and technical education in northern India. We have achieved gratifying goals, hit tantalizing targets with an unprecedented zeal and zoom and proved ourselves at all fronts. The college has successfully completed twenty seven golden years of glorious growth and entering into twenty eight year of its significant existence, shaping careers of thousands of young aspirants by means of exemplary and hi-tech professional education and by helping they get suitable placements in the highly competitive job market. For this, Institute has received unprecedented applause from far and near.

At RATM every new session draws more and more aspirants to it because of the quality of professional education imparted here in a highly disciplined academic environment and a scope of all round development of personality. The vision of the management, the dedication of the director of the institute and endeavors of the faculties and other staff members have raised this prestigious institution to greater heights, setting RATM at the place of pride amongst college in northern India. With a great enthusiasm and euphoria, this year we are celebrating the completion of twenty seven years.

Starting as an organization with a modest beginning, a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institutes in India. It has carved out a niche amongst the best Institutes in India. The students of RATM made us proud by meritorious results, enthusiastic and successful placements in the corporate sector.

With this, I extended my heartiest and warm welcome to all those who are going to be part of RATM's way towards excellence.

Dr. Ram Kishore Agrawal  
Chairman

*...a beginning that never gave a cause to look back, today, the college can boast of being 'A' ranked institute and on top of it one of the best Institute in India.*

## Vice-Chairman Message



Globalization, fast technological change and explosion of information and knowledge are the three major reckoning forces that have shaped modern world economy. Globalization has created a borderless world where information technology has converted it as a flat playing field for business and growth. Knowledge is playing a more significant role to create superior value in the economy. In this fast changing world, a metamorphosis is required for an institution who strives for excellence. A shift is necessary from traditional methods of teaching and research to more realistic modern methods.

From the day of its inception, RATM is very conscious in this transformation for reaching global standards. Strong industry interface in our pedagogy has contributed significantly in various stages of the value chain of professional capacity building. In the era of corporate scam of Arthur Anderson, Tyco, Enron, professional education is incomplete without ethics and value based teaching. RATM, probably one of the few institutions, who relentlessly motivate students for choosing ethical way to achieve success through its curricula and robust processes.

Hope, our whole hearted effort will satisfy changing industry need of effective human resource

With this, I wish for your shining future and welcome you to be a part of RATM.

Pankaj Agrawal  
Vice Chairman

*...unparalleled standards of academic excellence..., we ever tried to nurture our students at par with the today's needs of corporate world and changeable global demands*



# Managing Director Message



RATM aims in providing established reputation for quality education.

We are investing continuously in infrastructure to make this group an unparalleled hub for technical education. Our main objective is not only to get you a professional degree but also to groom you to meet the challenges of the real world.

We focus in promoting excellence both in the classroom and on the campus. I am confident that we will train you to be a trustworthy & valuable asset to any organization.

We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.

Our credentials in terms of our academics and placements bear testimony to our claims. We are strict and will demand discipline. I welcome all our new students and parents. I request their unflinching co-operation to ensure a very bright future for our students.

Manoj Agrawal  
Managing Director

*We will encourage competition, cooperation & collaboration and will take the responsibility of developing knowledgeable & dedicated educationist, technocrats and managers.*

# From the Director's Desk



Stepping away from a conventional organizational setup we take you into uncharted territory ..... Get a sense of uniqueness, "Beyond pigeonholes" shows how the concept of egalitarian culture is evolving .....a concept that advocates equality, beyond hierarchies.

The Indian economy today needs a turnaround and implementation of harsh measures to tackle slowing growth. Over the years management & IT has provided a platform to academicians researchers and corporate to disseminate research outcomes having practical applications to business world.

Undeniably. "You get what you deserve" .....and more so when it comes to education, for whom targets & performance are "oh-so-measurable." But what works as a reward for one, may not even ring a bell for another, which brings us to acknowledge the power of personalizing rewards.

Our youth are obviously our key nation resource, they need to be cherished nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right. Youth of our country are born intelligent. They require guidance and in today's context teacher should act as facilitator rather than lecturer. The "mantra" is to deal with the root problem. I am sure you've heard "Get back to Basics", the truth is we have been advocating and practicing the basics for nearly six decades.

At RATM we have redefined the system and education to ensure the market compatibility of students. In addition to traditional education we focus on overall personality grooming & practical approach. At RATM we believe in triple "A" which defines the environment and stands for...."Approach", "Attitude" & "Aptitude".

RATM is top 100 ranked Institute in the country & one of the best in this region with sharp and intellectual brains. The placement record is not only fabulous for PG courses but amazing for UG courses as well.

On behalf of RATM family I welcome all sharp and bright brains to become a part of RATM family.

Dr Abhisek Singh Bhadouriya  
Director

*Our youth are obviously our key national resource, they need to be cherished, nurtured and developed with vision, determination & engagement. And to achieve all this we need to get our education right.*



# The R. K. Education Hub

To reshape hard working and dedicated Indian youths in the form of global multifaceted talents, R K Group of Educational Hub was incepted in the year 1998 by Rajiv Memorial Academic Welfare Society. Demonstrating meteoric growth since beginning, it has become one of the most prestigious group solely devoted to equip thousands of young students in the array of higher education in diversified fields i.e. Management, Engineering & Technology, Architecture, Pharmacy, Dentistry, Medical, Education, Basic Science & Library Science. Institutes presently thriving under the banner of R K Education Hub are-

## Rajiv Academy for Technology & Management Mathura (Estd: 1998)



Rajiv Academy for Technology & Management (RATM), the pre-eminent institute of higher learning is pursuing excellence in professional education in diverse fields of Commerce, Management, Technology, Basic Sciences, Library & Information Sciences and Education since 1998 in the holy city of Mathura under the flagship institution of R.K. Education Hub. The courses running at RATM are duly (approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr B R Ambedkar University, Agra) as per norms.

The splendid architecture of RATM campus is spread over 5 acres of beautiful lush green land. The institute has spacious class rooms equipped with all modern teaching aids, fully air-conditioned conference rooms, the state of the art computer labs with round the clock internet facility on each terminal and enriched library. The institute also facilitates well cuisine and hygienic cafeteria.

MBA	—	MCA	—	M.Ed.	—	M.Lib I.Sc
BBA	—	BCA	—	B.Ed.	—	B.Lib I.Sc
B.Com (e-com)	—	B.Sc (CS)				



## Rajiv Academy for Pharmacy, Mathura (Estd: 1999)

Approved by PCI & AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered in RAP:

D.Pharm	B. Pharm	M.Pharm	Ph.D
		—	—
		Pharmaceutics	
		—	—
		Pharmaceutical Chemistry	
		—	—
		Pharmacology	

## K. D. Dental College & Hospital, Mathura (Estd: 2001)

K D Dental College & Hospital is the only institute of dental studies in whole Agra region. KDDCH, founded in 2001, is recognized by the Dental Council of India, Ministry of Health and Family Welfare, Govt. of India and affiliated to Dr B R Ambedkar University, Agra.

Courses offered:

BDS	
MDS	
—	—
Orthodontics	Conservative Dentistry
—	—
Oral Medicine & Radiology	Community Dentistry
—	—
Pedodontics	Prosthodontics
—	—
Periodontics	Oral Pathology
—	—
Oral Surgery	

## Rajiv Academy for Teacher Education, Mathura (Estd: 2004)

The institute is approved by NCTE & UGC and affiliated to Dr B R A University, Agra. Course running in RATE: B.Ed.





## G. L. Bajaj Institute of Technology & Management Greater Noida (Estd: 2005)

Approved by AICTE and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow.

Courses offered:

B.Tech

IT	ECE	EEE
CSE	ME	Civil Engineering
CSE(AI)	CSE(AI ML)	CSE(Data Science)
CSE(Regional Language)	AI&ML	AI&Data Science
MBA	MCA	

## G. L. Bajaj Institute of Management & Research Greater Noida (Estd: 2007)

G L Bajaj Institute of Management & Research is an autonomous institute approved by AICTE, providing education in the most sought after fields of Management. Courses offered in GLBIMR:

PGDM

## G. L. Bajaj Group of Institutions, Mathura (Estd: 2009)

(An Integrated Campus)

G L Bajaj Group of Institutions is approved by AICTE&COA and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow. Courses offered GLBGI:

B.Tech   CSE   CSE-AI   CSE-AI&ML   AI&Data Science  
MBA

## Rajiv International School, Mathura (Estd: 2011)

The dawn of Rajiv International School affiliated with CBSE in 2011 is the realization of a dream, a world-class school which meets all prospective parents' expectations. We are known as a friendly and caring educational community, which values a holistic approach to education. We, as adults, have all been seeking ways to impart the best educational experience to our children. "A Good School" is the place which not only provides children with formal education but also prepares them to meet global challenges in life.

Classes - Nursery to XII



## KD Medical College Hospital and Research Center Mathura (Estd: 2014)

With a noble and most generous aim of offering service to the sick and suffering of the community and society at large and to bridge the gap between the ever-remained genuine need and the availability of the medical doctors in India, RK Group has put a step further in the direction of establishing a Medical college and Nursing College in Mathura with the latest diagnostic and treatment services.

This medical college, along with the Multi-specialty hospital of 300 beds equipped with all the ultra-modern facilities. Undoubtedly, this flagship gem of The RK education hub will be a great present to India, which is already crippled with the scarcity of doctors. KD Medical College Hospital and Research Center will be a premier institute imparting best quality medical science education in the region.

This can be understood by our trust's commitment towards high quality education in all the education institutions running under its name. The institution is located on 23 km milestone, National Highway # 2, Mathura Delhi Road, PO-Akbarpur, Chhata, Mathura U.P. The College is spread over many acres with lush green shades and avenues.

MBBS, Post Graduate(M.D./M.S.)

## G. L. Bajaj Institute of Management Greater Noida (Estd: 2018)

G L Bajaj Institute of Management, Greater Noida is one of the prestigious Institutions under the G L Bajaj Group offering Bachelor of Business Administration (BBA) and Bachelor of Computer Application (BCA). The Institute is affiliated to Chaudhary Charan Singh University (CCS), Meerut. Courses offered in GLBIM:

BBA   BCA

## KD College of Nursing and Paramedical Science, Mathura (Estd: 2020)

Kanti Devi College of Nursing and Paramedical Sciences has been a dream come true for the R.K. Group. Started in the Year 2020, it has flourished to hold an enviable position in North India, catering to about more than 1200 patients a day who are treated by highly trained doctor's with cutting edge technology. Affiliated to Atal Bihari Bajpayee Medical University, Lucknow (UP) and approved by UP state medical faculty Lucknow (UP).

B.Sc. Nursing   GNM



# ABOUT INSTITUTE

## A Giant Leap Towards Educational Accomplishment

As a tradition of imparting higher professional education in the diversified fields of Commerce, Management, Computer Applications, Basic Sciences, Library Science and Education. Rajiv Academy for Technology & Management is now among Top 100 B-Schools. Established in 1998 the institute is ranked 'A' by Business India Survey continuously for three years.

The courses running at RATM are duly approved by AICTE, UGC, NCTE and State Government and affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow & Dr. B.R. Ambedkar University Agra.

With a strategic location, on National Highway # 2, The Campus is designed to take care of mental, physical and aesthetic well-being of its students. The Building is differentiated in two parts for Undergraduate & Post Graduate students with all the state-of-the-art modern amenities.

To manifest innate abilities and generate world-class talents, RATM grows its students according to the

changing needs of today's world. In a span of 27 Years, RATM has met some notable milestones.

- Ranked among Top 100 B-Schools by Dalal Street
- Accorded 'A' rank continuously 3 years in the national B-School Surveys conducted by Business India
- Established an International Network with US, UK, Canada, South Africa, Australia & other South Asian countries to provide students adequate global exposure
- Company sponsored live project center for MCA/CS students

## The exceptional features of the Institute :

- 5 acres sprawling residential Campus surrounded by Panoramic Nature
- Aesthetically designed Infrastructure
- Blossoming Placements with leading National & Multinational Companies
- Suffice Industrial Exposure
- Wi-fi campus with 30 mbps bandwidth internet facility
- Spacious library having innumerable books, periodicals and journals in the form of both print & online media with book bank facility
- Seminar halls which make the lecturers highly interpersonal
- Absolute state-of-the-art computer labs
- A Syndicate of experienced high qualified faculty members
- Transport facilities by its own fleet of buses from the city and all surrounding areas
- Medical and counseling facility
- Well-furnished separate hostels for boys & girls
- Abundant indoor and outdoor games and sports facilities
- 24 hours power and water supply backup
- Educational Loan facility from Bank
- Scholarships facilities for SC&ST students
- Intensive focus on soft skills





# Teaching Methodology



We have always given due importance to faculty-student interaction and that is why our teaching methodology represents this system. Along with this we provide a complete learning and developing system through Academic (in-bound) and Industry (out-bound) interface.

The Institute conducts personality Development Programme on regular basis. In-house and outsourced professionals from corporate & academic world enhance and upgrade the job oriented knowledge and skills of the students.



*The gateway to knowledge citadel of multitudinous opportunities.*

## Centre of Learning, Teaching & Research









# Centre of Learning, Teaching & Research





# Courses

Courses Approved by AICTE & Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow

### MBA

Annual Intake : 120  
Duration : 2 years (Full time)  
Eligibility : Bachelor's degree with min. 50% marks in any discipline

### MCA

Annual Intake : 60  
Duration : 2years  
Eligibility : Bachelor's degree with min. 50% marks in any discipline with Mathematics in graduation or at 10+2 level

Courses Affiliated to Dr. B R Ambedkar University, Agra

### BBA

Annual Intake : 240  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with min. 45% marks

### B-Com (e-com)

Annual Intake : 60  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with minimum 45% marks

### M. Lib & I.Sc

Annual Intake : 20  
Eligibility : B Lib. & I. Sc with minimum 50% marks  
Admission : Through merit and personal procedure interview

Courses Affiliated to Dr. B R Ambedkar University, Agra

### BCA

Annual Intake : 300  
Duration : 3 years  
Eligibility : 10+2 (in any stream) with min. 45 % marks and Mathematics/Computer/IT as one of the subject

### B. Sc. (CS)

Annual Intake : 120  
Duration : 3 years  
Eligibility : 10+2 (PCM) with minimum 45% marks

### B. Lib & I.Sc

Annual Intake : 40  
Duration : 1 years  
Eligibility : Beachelor's degree with min. 50% marks in any discipline

Courses Approved by NCTE & Affiliated to Dr. B R Ambedkar University, Agra

### M. Ed

Annual Intake : 40  
Duration : 2 years  
Eligibility : 55% marks in B.Ed.  
Admission Procedure : Through state / University Entrance exam

### B.Ed.

Annual Intake : 50  
Duration : 2 years  
Eligibility : Bachelor's degree or equivalent in any stream with minimum 50% marks  
Admission Procedure : Through state / University Entrance exam

## Fee Structure

- The fee for all courses will be applicable as approved by appropriate State/University/regulatory authority.
- Once paid is refundable or adjustable only as per directives of appropriate State/University/regulatory authority.

## Dress Code

### For UG Students

- Boys : White shirt, steel grey Trouser, Tie\*, Navy blue blazer(compulsory) and Navy blue Sweater (optional), black formal shoes with white socks.
- Girls : White salwar kurta with steel grey dupatta, navy blue blazer(compulsory) and Navy blue Sweater (optional), white shoes/black formal shoes with white socks
- Applicable to th

### For PG Students (MBA & MCA)

- Brown Blazer(compulsory), Brown Sweater(optional), Black formal shoes with black socks.
- Shirt, Trouser and Tie as per prescribed by Institute.





# Our Academic Mentors

## Department of Management

Dr. Raman Chawla Ph.D., M.Com	Dr. Vikas Jain Ph.D., MBA, M.Com
Mr. Mohd. Zahid MBA, PGDBM	Dr. Manish Kumar Upadhyay Ph.D., MBA, M.Com
Mr. Deepak Singh MBA, M.Com, B.Ed	Dr. Akhilesh Gaur Ph.D., MBA, M.Com
Mr. Pawan Agrawal MBA, M.Com	Mr. Yogesh Tiwari MBA, LLB
Ms. Varsha Sharma MBA, M.Com	Mr. Janmejai Sharma MBA
Mr. Vijay Kumar Agrawal MBA	Mr. Priyesh Goshwami MBA
Ms. Mankesh Sharma MBA	Mr. Bharat Gautam MBA, LLB
Ms. Shaifali Tiwari MBA	Ms. Sandhya Singh MBA
Mr. Rajkishor Shukla M.Com	Ms. Swati Gupta MBA
Ms. Anjali Sharma MBA	Ms. Jyoti Singh MBA
Mr. Harjeet Singh Yadav M.A., LLB, B.Com	Ms. Parul Gaur MBA
Ms. Sakshi Pandey MBA	Ms. Gunjan Bhardwaj MBA, M.Com, M.Ed
Mr. Hemraj Singh MBA	
Mr. Abhisek Singh B.Tech	

## Department of Humanities & Library of Information Science

Mr. Deshraj Singh M.Sc, M.Tech	Dr. Richa Bhargav P.hd(M.Sc - Physics), B.Ed
Mr. Krishna Gopal M.Sc. (Physics)	Ms. Nisha Tiwari B.Sc(CS), B.Ed
Ms. Samra Khaliq M.Sc. (Maths), B.Ed	Ms. Sweta Sarswat M.Sc, B.Ed
Ms. Neelesh Chauhan M.Lib, M.A.	Ms. Pinky Sharma M.Sc, B.Ed
Ms. Seema M.Lib	Ms. Chitra Sharma M.Lib.
Mr. Manurbhav Milind M.Lib	Mr. Shyam Sundar Sharma M.Lib

Rajiv Academy distinguished faculty members are the backbone of its intellectual capital. Comprising accomplished scholars, educators and researchers, faculty bring a wealth of knowledge, experience and expertise to the institute. With Ph.D.'s from prestigious universities, they offer a unique blend of academic rigor and practical expertise. The faculty members have rich industry backgrounds, enhancing the quality of education by providing real-world insight and experience to students. Committed to fostering intellectual curiosity and nurturing the next generation of leaders by using innovative teaching methods and cutting - edge research, they create a dynamic learning environment that inspires students to excel and make meaningful contributions to their fields.

## Department of CS

Mr. Chandresh Kumar Dubey M.Tech (CS)	Mr. Drgesh N. Pathak M.Tech, MCA,
Mr. Durgpal Singh MCA, NET	Mr. Tanuj Agrawal B.Tech (IT)
Mr. Mayank Dixit MCA, PGDCP, UGC NET	Mr. Saiyam Varshney MCA
Mr. Gaurav Goswami M.Tech, MCA,	Ms. Renu Tiwari M.Tech, MCA
Mr. Rakesh MCA	Ms. Tamanna Ahuja M.Sc(Math)
Mr. Vijendra Singh MCA	Mr. Saurabh Sharma M.Sc
Mr. Veerkant Bhaskar M.Sc, B.Tech, B.Ed	Mr. Ankush Yadav MCA
Ms. Neha Mehra MCA	Mr. Ravan Rathore M.Tech., MCA
Ms. Pankaj Chauhan MCA	Mr. Gaurav Sharma MCA
Ms. Purvi Gautam M.Sc	Ms. Divya Chaturvedi MCA

## Department of Education

Dr. Avadhesh Atheiya Ph.D, M.Ed, M.A (Eco, Pol. Sci.), LL.B	Dr. P V Goshwami D.Litt., Ph.D, M.A (Hindi, Edu. Sans. Trans.), PGDJ, PGDPT, MCCC
Dr. Snehlata Chaturvedi Ph.D, M.A.( Sans. Edu. Anci. Hist.)	Dr. Preeti Bala Tiwari Ph.D, M.Ed, M.A.(Pol. Sci)
Dr. Ravi Kant Ph.D., M.Phil(Edu.),	Mr. Heerender Singh M.Ed, M.A (Maths, Hist.) UGC Net
Dr. Manju Garg Ph.D, M.Phil (Edu.) M.Ed,	M.Ed, M.A(Edu., Philo., Pol. Sci., Economics), PGDYO
M.A (Eng, His, Pol. Sci)	
Mr. Ramavtar Sharma M.Ed, M.A.	

# Guest Speakers Academia



Dr. Binod Kumar  
Ex. Sr. Professor  
IIM Kolkata  
Prof. Akhil Swami  
Amity University  
Dr. S Singh  
Faculty of Operations and Quality Management Durban University of Technology, South Africa  
Dr. S S Vernekar  
Director Bharti Vidyapeeth Management & Research, New Delhi  
Prof. Sanjay Chandwani  
MDI, Gurgaon  
Dr. Santanu Gupta  
XLRI-Jamshedpur  
Dr. Sridhar Panda  
Fortune Institute of International Business, New Delhi  
Dr. D C Jinabhai  
Research Co-ordinator  
Faculty of Management Science  
Durban University of Technology South Africa  
Dr. Darry S Penciliah  
Durban University of Technology, South Africa  
Prof. M Wallis  
Executive Dean  
Faculty of Management Sciences Durban University of Technology, South Africa  
Dr. V Rawjee  
Faculty of Public Relations Management Durban University of Technology, South Africa  
Dr. R Balkaran  
Deputy Dean Faculty of Management Science, Durban University of Technology, South Africa

Dr. Bhawna Chhabra  
Professor  
ICFAI Business School Gurugram  
Dr. Rajesh Mishra  
Professor  
IBS Gurgaon  
Dr. Vikas Garg  
Amity University Greater, Noida  
Prof. Ajay Chauhan  
Indian Institute of Foreign Trade New Delhi  
Prof. Rajneesh Khare  
Accurate Institute of Management  
Prof. A Pushpanathan  
Vavuniya Campus  
University of Jaffna, Sri Lanka  
Dr. Anant Kumar Jayswal  
Amity University, Noida  
Dr. Sankarshan Basu  
IIM-Bangalore  
Prof. Ashok Kumar  
HBTI, Kanpur  
Prof. Mangaleswaran T  
University of Jaffna, Sri Lanka  
Dr. R Ramprasad  
Faculty of Public Relations Management, Durban University of Technology South Africa  
Dr. Manoj Kumar  
IIM-Lucknow  
Dr. Mark Goh  
National University of Singapore, Singapore  
Dr. Garbharran  
Faculty of Marketing Durban University of Technology, South Africa  
Mr. Tribhuvan Das  
University of Benin, West Africa

Dr. Prof. Mohan Das Hegde  
Director  
Heartfulness Research Centre Mysore  
Dr. Rajiv Ratan  
Professor  
RBS, Agra  
Dr. R. S. Prasad  
Director-Academices  
Appejay Group  
Dr. Harvir Bansal  
Wilfrid Laurier School of Business Waterloo Canada  
Dr. J P Govender  
Faculty of Marketing Research Durban University of Technology South Africa  
Dr. K Sudhakar Reddy  
Director KKCI of PG Studies  
Puttur-Andhra Pradesh  
Prof. Keshav Dayalani  
RMIT University, Vietnam  
Dr. Sunil Venaik  
UQ Business School, University of Queensland, Australia  
Prof. T Reddy  
Head, Faculty of Applied Law Durban University of Technology, South Africa  
Dr. S Chetty  
Head-Faculty of Entrepreneurial Studies and Management Durban University of Technology, South Africa  
Dr. Mirza S Saiyaddain  
Indian Institute of Management Ahmedabad  
Prof. W P Gamini De Alwis  
University of Colombo, Sri Lanka  
Dr. M Masharraf Hossain  
Chairman & MD Report Bangladesh Ltd, Bangladesh  
Prof. Nimalathasan B  
University of Jaffna, Sri Lanka

Prof. Shantnu Shahu  
Associate Professor  
Sharda Group  
Mr. Ashutosh Kasera  
Prof. JRE Group of Institute  
Dr. Mrinalini Shah  
IMT-Ghaziabad  
Dr. N Doorsamy  
Faculty of Governance and Economics Durban University of Technology, South Africa  
Dr. Nilay Yajnik  
School of Business Management NMIMS University-Mumbai  
Dr. Parameshwar Piyer  
Indian Institute of Science Bangalore  
Prof. Prakash Kumar  
JP Institute of Information Technology Noida  
Dr. Sundaram Janakiraman  
Singapore Management University, Singapore  
Dr. Dilip Roy  
Director – CMS  
The University of Burdwan West Bengal  
Dr. Dinesh Seth  
Qatar University Doha-Qatar  
Dr. Dinesh K Srivastava  
NITIE-Mumbai  
Dr. V G Sridharan  
The University of Melbourne, Australia  
Dr. S Neelamegham  
President-NIILM, New Delhi  
Prof. S P Agarwal  
Indian Institute of Foreign Trade New Delhi  
Dr. Vijay Gupta  
IIM-Indore





# Standard Bearer-Infrastructure

## Class Room- The Mini Laboratory

A knowledge conceiving center

- Well-structured and designed with all the latest facilities to provide the most conducive environment for learning.
- Augmented with the integrated teaching aids like computer terminals with internet, LCDs, Green Board etc.
- Spacious enough, well-lit, well ventilated, and accommodated with nice seating arrangements.

## Library- The Richest Reference Gallery

Books.....books..... To quench the scholarly thirst of readers

The Institute has a well-established library with a vast collection of books and journals.

- Subscription to more than 100 national and international journals.
- Book Bank facility.
- Assistance on Literature Research.
- Digital Documents & CDs/DVDs.
- Photocopying/Reprographic Facility.
- Online Catalogues/Reference Books Searching.

## Computer Lab

Techno-Savvy need of the day & demand of the future

The Institute has a well-established & well equipped central computing facility housed in five separate computer labs -

- 220 Terminals with latest configuration and adequate peripherals
- Supported by ample course based system and application software
- Linux Based web and mail server solution
- 30 MBPS round the clock Internet with wi-fi facility
- Techno-Savvy.....need of the day & demand of the

## Professional Communication

Gain Spontaneity of language with great promise

RATM has pioneered a Communication Language Lab equipped with latest technology for imparting crisp skill sets to learn the nuances of languages accurately with zero distortion.

- Providing the facility of intensive language practice on an individual basis or in small groups.
- 30 terminals lab with one server for instructor to interact with all the thirty students individually and collectively.
- Latest Relan-Pro software which imparts decisive, intensive and phonetically correct internationally approved course modules to students under the expert guidance of a qualified linguist.
- The students can practice their sound production, appropriate intonation patterns and colloquial skills with the assistance of the instructor.
- Improve the pronunciation skills.

## Physics Lab

Come and verify the rules of nature

The physics department accommodates an entirely modernized lab outfitted with all the current apparatuses aimed to provide the physicists advantage in using new test methods. According to the need of the research students, this lab contains the range of all the relevant equipment for getting accurate results from different experiments of mechanics, acoustics, electronics, electricity and magnetism. Apart from this, a dark room has also been introduced for different experiments of optics.

## Science Lab

Inhale complex definitions through experiments

The Science Laboratory accommodates all necessary materials like charts, models, slides, microscopes, chemicals, and other apparatus for teaching complex concepts of Physics, Chemistry & Biology to the B Ed Students. The lab is also facilitated with proper water and gas connections for conducting

science experiments.

## Science Discovery Lab

Producing greater gains through active learning

The discovery lab aims at making students to participate actively in the discovery of key principles of science and technology. The state-of-the-art lab houses highly sophisticated tools and instruments like rotating periscope, magnate box, radiometer, gadget; double kaleidoscope, centrifugal force rings, and waves glass tube liquids, etc. These instruments develop scientific acumen among students through experiential learning on fundamental Science.

## Mathematics Lab

Towards joyful learning of the equations and theorems

To strengthen the scholars' grasping and internalizing over basic mathematical concepts and to make teaching and learning of mathematics activity-based and experimentation oriented along with increasing logical and reasoning skills, RATM has established a modish Mathematics laboratory enabling the students to verify the different Geometrical theorems, Axioms, arithmetical formulae, Linear equations and principles of the subject-topics with the aid of various mathematical apparatuses. This lab assists the teachers to make the mathematics teaching simple, interesting and more effective.







and many more...

# Training & Placement

## Successful Fruition

RATM leaves no stone unturned towards preparing world class pool of talents for corporate world. Institute prominently focuses on giving in-house and external training facilities to the students. The in-house training programmes comprise of presentations, live projects, simulations, management games and quizzes etc. from internal and external experts. To know the industry better, we regularly send our students to visit different industries for summer training and other different projects. Our students are successfully working in different national and multinational corporations. Institute's sole motive is to provide students lucrative final placements, as well as to make them employable as per global standards with professional set of skills and ethical values.

## Excellent Placements Track Record

2023-24 at a glance



Deenanath Ramchandra  
MBA (Batch 2022-24)

₹25 LAC  
PER ANNUM  
signal

FedEx®

Packages of ₹20.00LPA

D E Shaw & Co

Packages of ₹19.30LPA

B Blueflame

Packages of ₹12.00LPA



Packages of ₹10.50LPA

MOODY'S

Packages of ₹10.00LPA



Packages of ₹09.00LPA



# Our Recruiters....

*They have faith in us*

- ◆ Amazon
- ◆ Airblack
- ◆ Adbird Media
- ◆ Accenture
- ◆ Agrawal Packer & Movers
- ◆ Airtel
- ◆ Agreeya Solutions
- ◆ Agicent
- ◆ ALP Consulting
- ◆ Aditya Birla Group
- ◆ Blueflame
- ◆ Byju's
- ◆ Birla Soft
- ◆ British Telecom
- ◆ Bajaj Capital
- ◆ Bravura
- ◆ Cedcross
- ◆ CabBazar
- ◆ Codeyoung
- ◆ Cloud Analogy
- ◆ College Dekho
- ◆ Capgemini
- ◆ Capital Via
- ◆ Cadila
- ◆ Coforge Ltd.
- ◆ CVENT
- ◆ Cipla
- ◆ Citi Bank
- ◆ Coca Cola
- ◆ Convergys
- ◆ CORD NATION
- ◆ Centilytics
- ◆ Dell
- ◆ DHL
- ◆ Duke
- ◆ Essel Group
- ◆ Emicon
- ◆ Escorts
- ◆ Extramarks
- ◆ EasyMyTrip
- ◆ Ford Motor Company
- ◆ Fedex
- ◆ FutureTec Cement
- ◆ Genpact
- ◆ Geetanjali Home
- ◆ Hike Education
- ◆ Hexaware
- ◆ Halonix
- ◆ Hinduja Global Solutions
- ◆ Havells India Ltd.
- ◆ HCL
- ◆ HDFC
- ◆ Heinz
- ◆ Hero Honda
- ◆ Hind Lamps
- ◆ Hindustan Time Media Ltd
- ◆ Hindustan Times
- ◆ Hyundai
- ◆ Hexaware
- ◆ Intellipaat
- ◆ ICICI Bank
- ◆ India Today Group
- ◆ ICICI Prudential
- ◆ IDBI Bank
- ◆ iSource
- ◆ Imation
- ◆ India Infoline
- ◆ Indiabulls
- ◆ Indiamart
- ◆ Infosys
- ◆ Innolabs
- ◆ Investors Clinic
- ◆ Jindal Group
- ◆ Jaro Education
- ◆ Just Dial
- ◆ Jellyfish Technologies
- ◆ Kotak Mahindra Bank
- ◆ Kotak Life Insurance
- ◆ LG Electronics
- ◆ L&T
- ◆ LearningRoutes
- ◆ Lupin Pharma
- ◆ Moody's
- ◆ Mahindra & Mahindra
- ◆ Mother Dairy
- ◆ Mindtree
- ◆ Metron Labs
- ◆ Motul Lubricants
- ◆ Motilal Oswal
- ◆ Nerolac Paints
- ◆ Nestle India
- ◆ Nixxit IT Solutions
- ◆ NIIT Technologies
- ◆ Outlook India
- ◆ Om Proptech
- ◆ Piramal Housing
- ◆ Planet Spark
- ◆ Payworld
- ◆ Propel Guru
- ◆ Policy Bazaar
- ◆ Parle
- ◆ Paytm Payment Bank
- ◆ Pepsico
- ◆ Prodesk IT
- ◆ PinClick
- ◆ Ranbaxy Laboratories
- ◆ Raymonds
- ◆ Reliance Capital
- ◆ Reliance Retail Ltd.
- ◆ Reliance Infocom
- ◆ Reliance Life Insurance Co.
- ◆ Reliance Money
- ◆ Railyatri
- ◆ Religare Securities
- ◆ Rupeek.com
- ◆ Systool Software Pvt. Ltd.
- ◆ SAP LAB
- ◆ Samtal
- ◆ Satyam BPO Ltd.
- ◆ Sharekhan Securities
- ◆ Sidhyansh Infra. Pvt. Ltd.
- ◆ Shriram Life Insurance
- ◆ Swiggy
- ◆ Standard Chartered Finance Ltd.
- ◆ Star wire Ltd.
- ◆ Shoppers Stop
- ◆ STG International
- ◆ Super Cassettes Industries
- ◆ Star Link
- ◆ Square Yards
- ◆ Space99Reality
- ◆ Spraxa
- ◆ Tech Mahindra
- ◆ Tata Indicom
- ◆ Tata Infotech
- ◆ Tata Motors
- ◆ TCS
- ◆ TATA Capital
- ◆ Team Lease
- ◆ Tecumseh
- ◆ TNG
- ◆ Torrent Power
- ◆ TUV
- ◆ TVS
- ◆ Usher Agro Ltd.
- ◆ Unicon Securities
- ◆ Vivo Mobile
- ◆ V Customer
- ◆ Vadafone
- ◆ Varun Beverage
- ◆ Videocon
- ◆ Vishal Megha Mart.
- ◆ VFN
- ◆ Whirlpool
- ◆ Wipro
- ◆ Welath Clinic
- ◆ Walking Tree
- ◆ Woodland
- ◆ XL Dynamics
- ◆ Yamaha
- ◆ Zycus
- ◆ ZS Associates
- ◆ 55 Technologies



## Guest Speakers Industry

- |  |  |  |  |
|--|--|--|--|
| Mr. Lovendra Chaudhary<br>Asst. Vice President<br>Situs AMC, USA<br>Prof. Ashok N. Ullah<br>CEO, German Simula<br>Pvt. Ltd.<br>Mr. Deepak Sharma<br>VPHR (Opera<br>DSG Group<br>Mr. Praveen Chauhan<br>Vice President<br>Agrawal Packers & Movers<br>Mr. A K Dang<br>Manager HR-ED NTPC<br>Mr. Ajeet Kumar<br>CMD, Royal Foods Poland<br>Mr. Peter Campbell<br>IMATION Singapore Pte Ltd<br>Singapore<br>Mr. Ashwani Gupta<br>Ministry of S&T<br>Govt of India - New Delhi<br>Mr. Ashutosh Chaturvedi<br>Zonal Head<br>Karvy Stock Broking Ltd<br>Mr. Avinash Gupta<br>CEO Ginni Filaments Ltd<br>Mr. Daato Maah Siyu Kiyong<br>State Agriculture Minister<br>Govt of Malasiya<br>Mr. G Ja yaseelan<br>Chief General Manager<br>The National small Industries<br>Corporation<br>Mr. Harish Malhotra<br>Head-HR Caravan Roadways<br>Ltd<br>Mr. Pradeep Tiwar<br>Sitel Group<br>Mr. Saurabh Arora<br>Oracle Finance Consultant<br>Sheetal Kapadia<br>Genpact India | Mr. Hitendra Singh<br>Architect(Database Engg.)<br>TransUnion - USA<br>Mr. Shamsher Singh<br>Cerified Financial Planner<br>Bombay Stock Exchange<br>Mr. Praveen Kapsiya<br>Manager HR-IB<br>Sonalika Tractors Group<br>Mr. Tribhuvan Das<br>Senior Manager<br>Intl. Sales & Makt. South<br>Africa<br>Ms. Nitasha Arora<br>Sr. Manager<br>Intl. Sales & Marke<br>Mr. Praveen Gupta<br>Business Sales Manager<br>ALSTOM Power Ltd<br>United Kingdom<br>Mr. Rajiv Mishra<br>GM- HR Havells India Ltd<br>Dr. Ranjan Madanayake<br>Management Consultant,<br>Sri Lanka<br>Mr. Manas Sarangi<br>Times of India<br>Ms. Pratibha Singh<br>HR Manager<br>Railyatri.com<br>Ms. Daksha Sharma<br>Sourcing Specialist<br>Accenture, Mumbai | Mr. Vishwendra Singh<br>Marketing Officer<br>Punjab National Bank<br>Ms. Nistha Jain<br>TCS<br>Mr. Yogesh Chaudhary<br>Testing Engineer<br>Paytm<br>Mr. Rajiv Kulshresth<br>Director - Shrestha Consulting<br>Services<br>Mr. Tarun Soni<br>Manager Marketing - OBC<br>Mr. Karan Chawla<br>Co-Founder, SV Wealth<br>Partners(SEBI)<br>Mr. Manas Ranjan Sarangi<br>Head Sales<br>Times of India<br>Mr. Satyajeet Das<br>Director Cloud Infr. Services<br>Capgemini<br>Mr. Sonu Kumar<br>Head - HR<br>Convergys<br>Mr. Alok Gupta<br>Head-HR Varun Beverages Ltd<br>Mr. V K Singh<br>General Manager<br>DIC<br>Mr. Jens Hempell<br>GM - TUV Germany<br>Mr. Madhusudhan Desai<br>CEO Retail<br>Hiranandani Group,<br>Mumbai<br>Mr. Manoj Dembla<br>GM-Finance & Accounts<br>Super Cassettes Industries Ltd.<br>Mr. M K Sharma<br>Asst. Director, MSME | Mr. Deepak Chaudhary<br>Cyber Security Consultant<br>WIPRO<br>Mr. Subhash Chand<br>System Administrator<br>WIPRO<br>Ms. Shiwani Kumari<br>Relationship Manager<br>Bajaj Capital<br>Ms. Parul Bansal<br>Process Associate<br>Genpact<br>Mr. Yogesh Sharma<br>Salesforce Developper, Intel<br>Corporation India<br>Dr. Pankaj Pathak<br>GM (R&D)- GLBIC, Noida<br>HCL<br>Mr. Vijay Rana<br>Technical Architect -<br>TechiesERA<br>Mr. Huan Cheng Guan<br>Member of Parliament<br>Malaysia<br>Mr. N P Singh<br>Director<br>Central Goat Research<br>Institute<br>Jawahar Soni<br>United Health Group<br>Saurabh Yadav<br>iEnergizer<br>Shubham Agrawal<br>Rockwell Automation |
|--|--|--|--|





## Supportive Backup

### Conference Hall .....The Professional ambience

Three fully air-conditioned conference halls having seating capacity of 150 in each of them are equipped with all the modern audio-visual aids. The best internal structure of the halls along with great quality ambience proves to be ideal for the organization of different academic events.

### Hostel ..... Home, away from Home

Vaastu-friendly hostels facility for boys and girls separately having spacious accommodation with adequate furniture. The in-room facility provided to the hostel occupants is suited for best holistic learning and comfortable stay. Safety, security, privacy of the boarders and discipline of the students are the major focus areas of hostel management. A highly furnished mess is being run in the hostels, where nourishing, hygienic and delicious food are prepared to make them feel at home, away from home.

### Bank .....Easy process for money matters

Oriental Bank of Commerce facilities the students, faculty and staff members to operate their personal accounts, transactions and to encourage savings amongst them. Its CBS branch is located in our nearby campus of Dental College just a kilometer from RATM Campus.

### Sports .....Inducing fitness

Sports are of utmost necessity when it comes to students' overall growth. The sports facilities at RATM are first-rate and include football, volleyball, badminton, athletics, chess, carom, table tennis etc.

### Medical .....The treatment is available

Medical aid is readily available round the clock by specialized doctors. RATM ensures that every students is taking care off at the premises, at any point of time there is a male/female attendant to help assist students for their medical need.

### Transportation .....Brisk and luxurious fleet facility for students

To ferry its students and staff from the city and surrounding areas conveniently like Mathura Refinery, Vrindavan, Kosi and from all other areas of city, the fleet of buses of the institute run at a highly subsidized charges.

### Cafeteria .....Food ...food and food

Cafeteria is the place where students of all courses interact with each other and enjoy the delicious foodstuff. To meet this need, a well-designed and hygienic in-campus canteen supplies quality snacks and eatables to the students along with enough seats to emote and relax.

### Temple Devotion & Medication is part of well-being

The beautiful devotional center of architectural magnificence is being established for worshipping in the campus itself. The divine blessings always help all of us to excel in this world.

## Directives for Students



### Anti-Ragging Committee

Ragging is strictly prohibited in any form. If anyone found guilty of ragging, he/she may be expelled from the institute. However, in order to have effective control over the incidents of ragging as per the guidelines of the Hon'ble Supreme Court of India and to maintain overall discipline amongst the students an 'Anti-Ragging Committee' has been constituted. The students can bring their grievances, 'if any' to the notice of this Committee.

### Code of Conduct

We value self-discipline and do not believe in making policy. We want students to live up to that trust. Our aim is at creating individuals who are intellectually competent, morally sound, psychologically whole, committed to the cause of justice and ever open to future growth.

However, we have a detailed code of conduct to be signed and adhered to by every student. Although we do not like to enforce rules, yet violations of the instructions/ code of conduct and/or any immoral behavior by students (within or outside campus) will invite strict disciplinary action including suspension from institute, debarring from exams and/or termination of studentship:

- ❖ Damage to equipment and fixtures, etc. will attract heavy fines besides disciplinary action.
- ❖ The chewing and spitting of tobacco/pan masala is strictly prohibited, contravention of which will be treated as serious in-disciplinary act.
- ❖ Possession of mobile phone in college campus is



strictly prohibited.

- ❖ All the students are required to adhere strictly to the prescribed formal dress code.

### Attendance

100% attendances in everything - class session and co-curricular activities are essential. However, 25% absence is allowed to meet exigencies beyond the control of oneself. Those, whose attendance fall below 75% attendance will not be allowed to take the end semester exams. Appearance and performance in sessional examination is mandatory for every student.

### How to Apply

The Prospectus along with application form for admission can be purchased from the Institute by paying Rs. 1000 in cash or can be obtained through post by sending DD of Rs. 1050 in favor of Rajiv Academy for Technology & Management payable at Mathura. Application form can also be downloaded from the URL: [www.ratm.in](http://www.ratm.in) and sent to the college along with the DD





# MULTI SHADE OF RATM Rainbow





**ਅਮਰ ਉਜਾਲਾ**

राजीव एकेडमी के चार विद्यार्थी

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